



Knowledge-Driven Vision-Language Pretraining



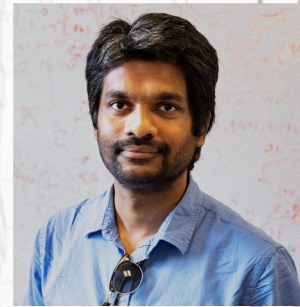
Manling Li
UIUC



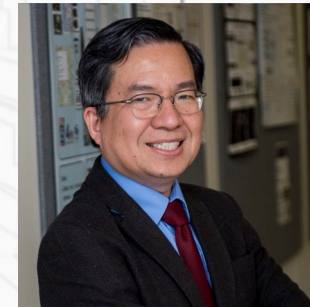
Xudong Lin
Columbia



Jie Lei
Meta AI



Mohit Bansal
UNC



Shih-Fu Chang
Columbia



Heng Ji
UIUC



Factual Knowledge in V+L Pretraining: Information about Instances

Knowledge-Driven Vision-Language Pretraining (Part II)

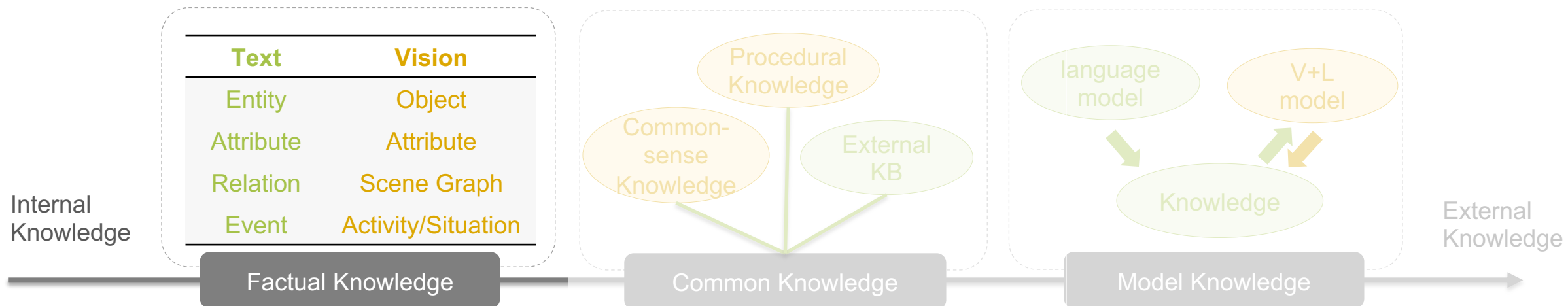
Manling Li
UIUC
manling2@illinois.edu



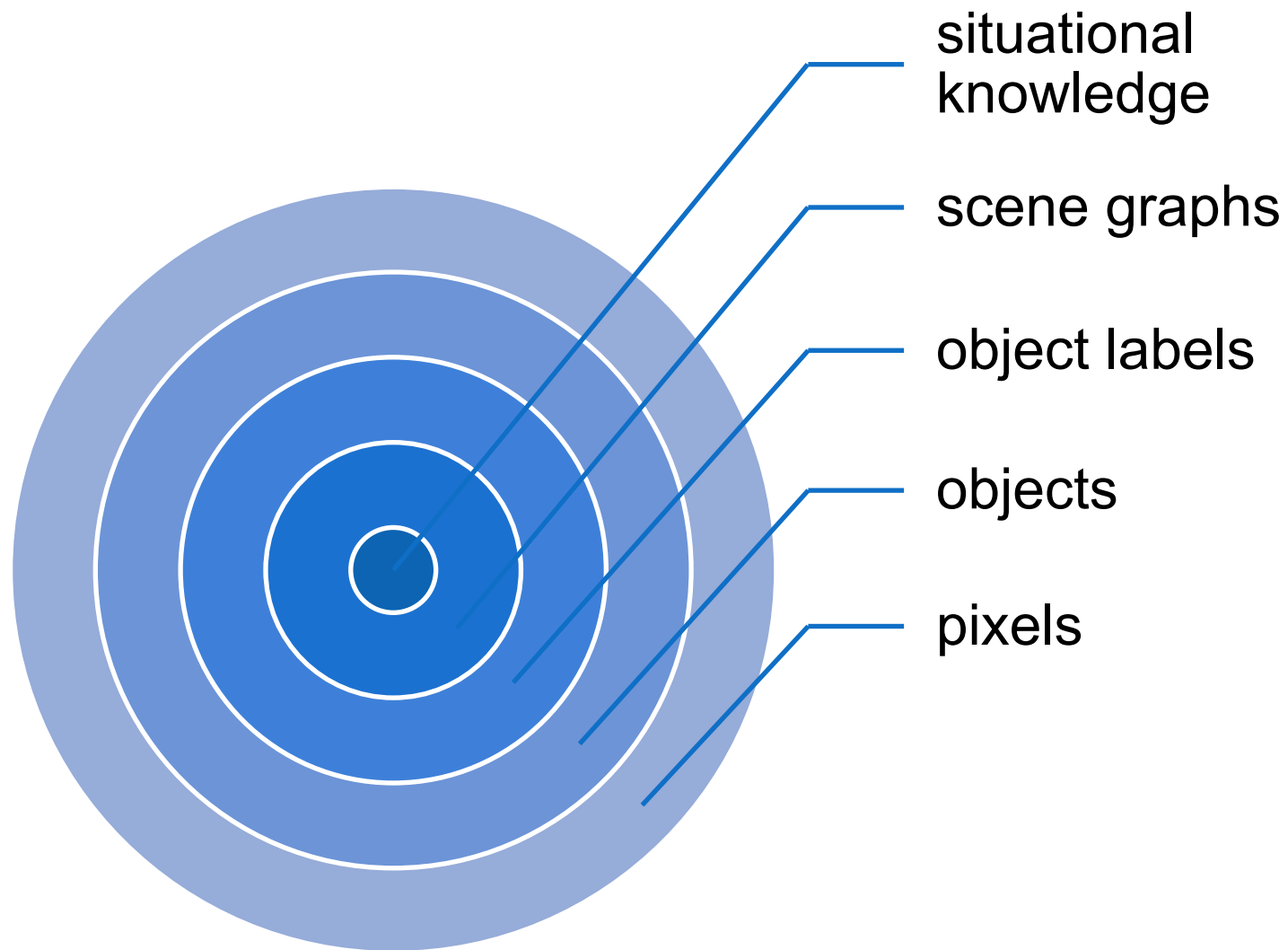
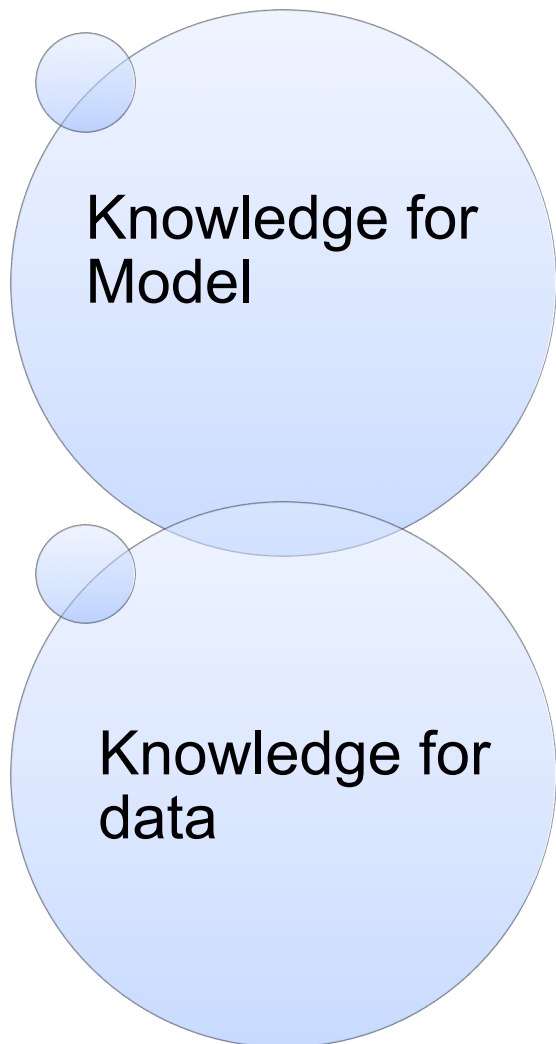
Factual Knowledge



Compared to raw data, knowledge is **important and useful information**.



Adding knowledge to pretraining models



What is factual knowledge?



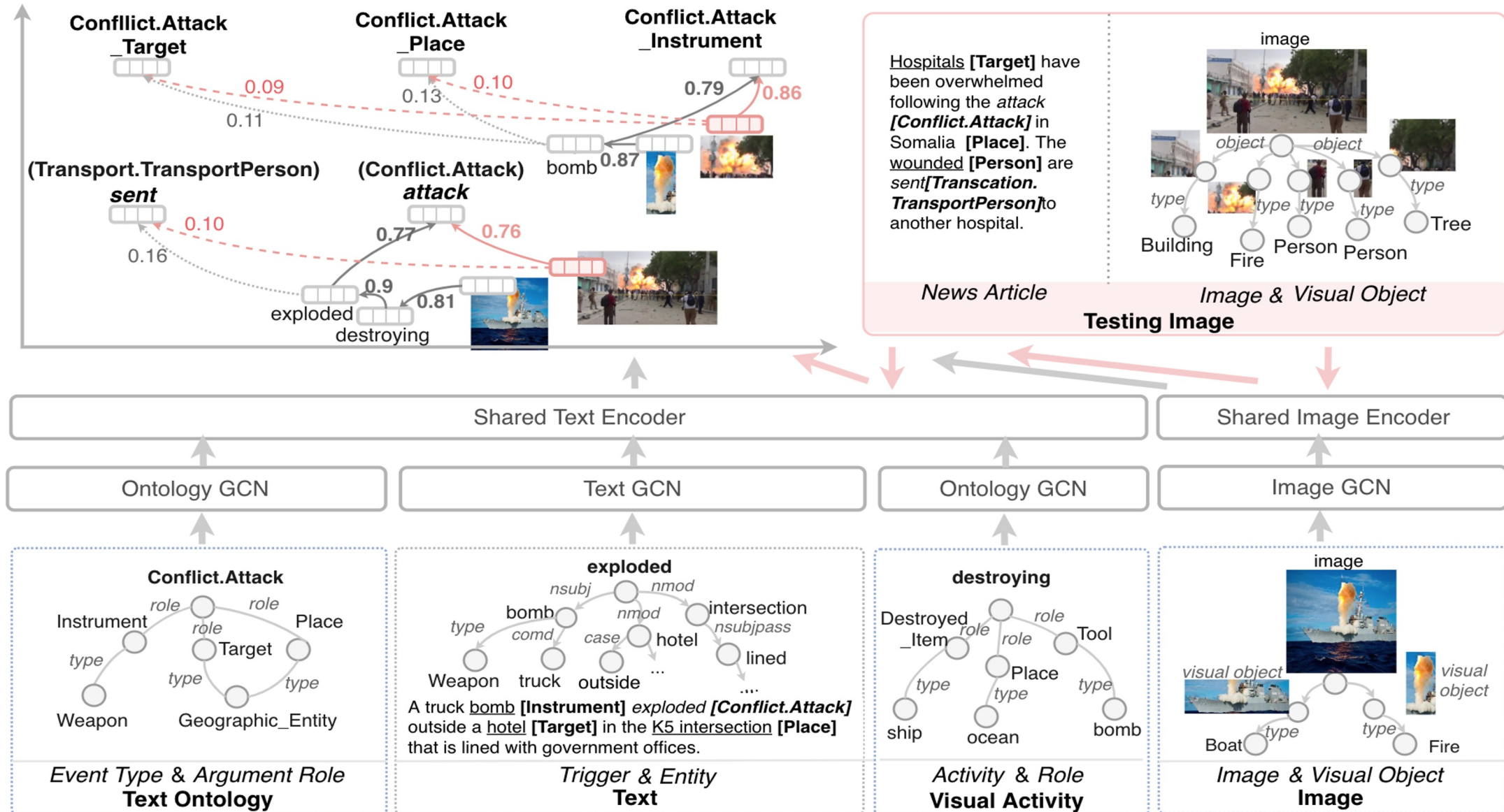
- Multimedia Knowledge Base with entities, relations and events.



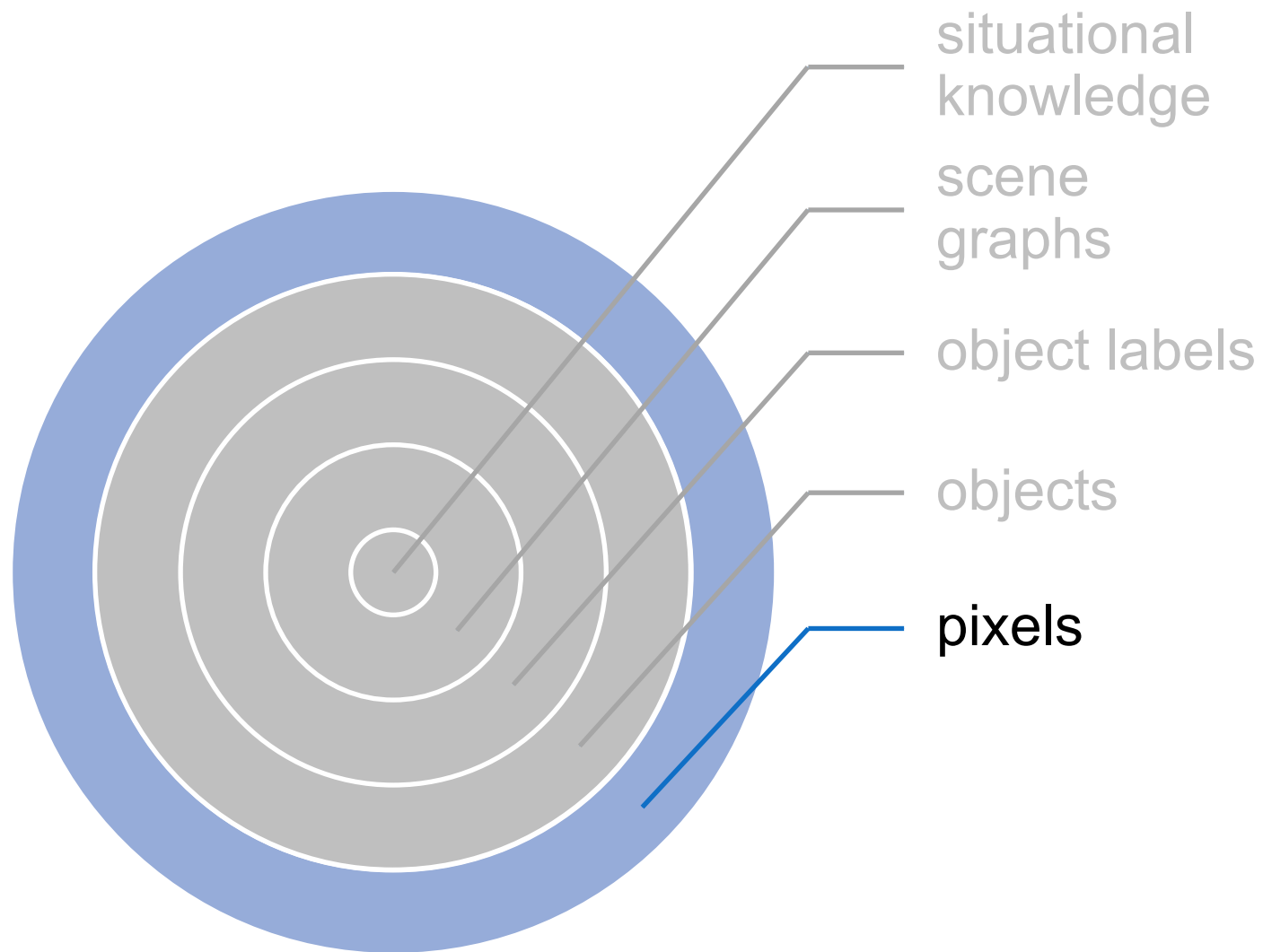
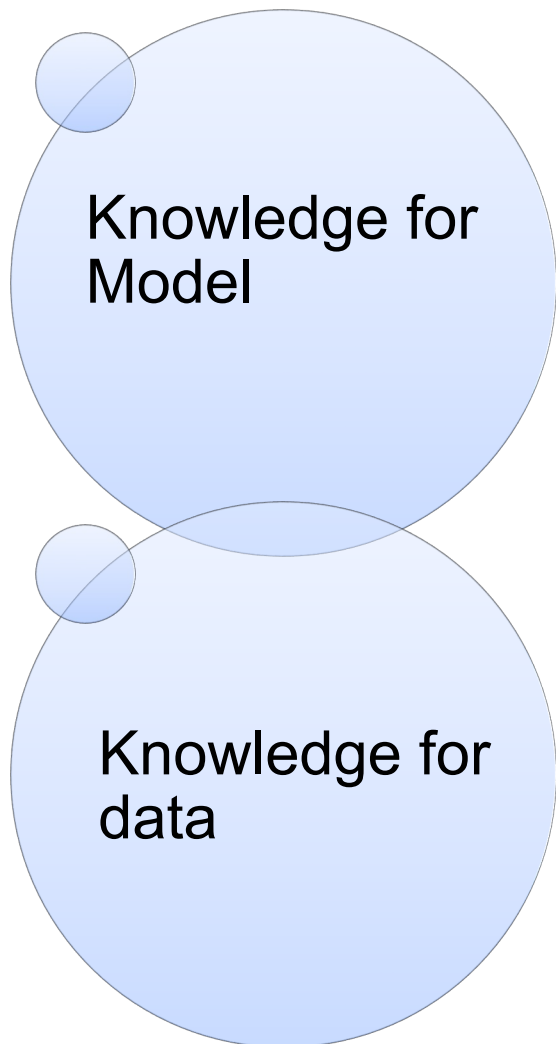
The first-ever official **visit** by a British royal to **Israel** is underway. **Prince William** the 36 year-old Duke of **Cambridge** and second in line to the throne will **meet** with both **Israeli** and **Palestinian** leaders over the next three days.

Contact.Meet_Participant

Goal: A joint representation of text and vision knowledge



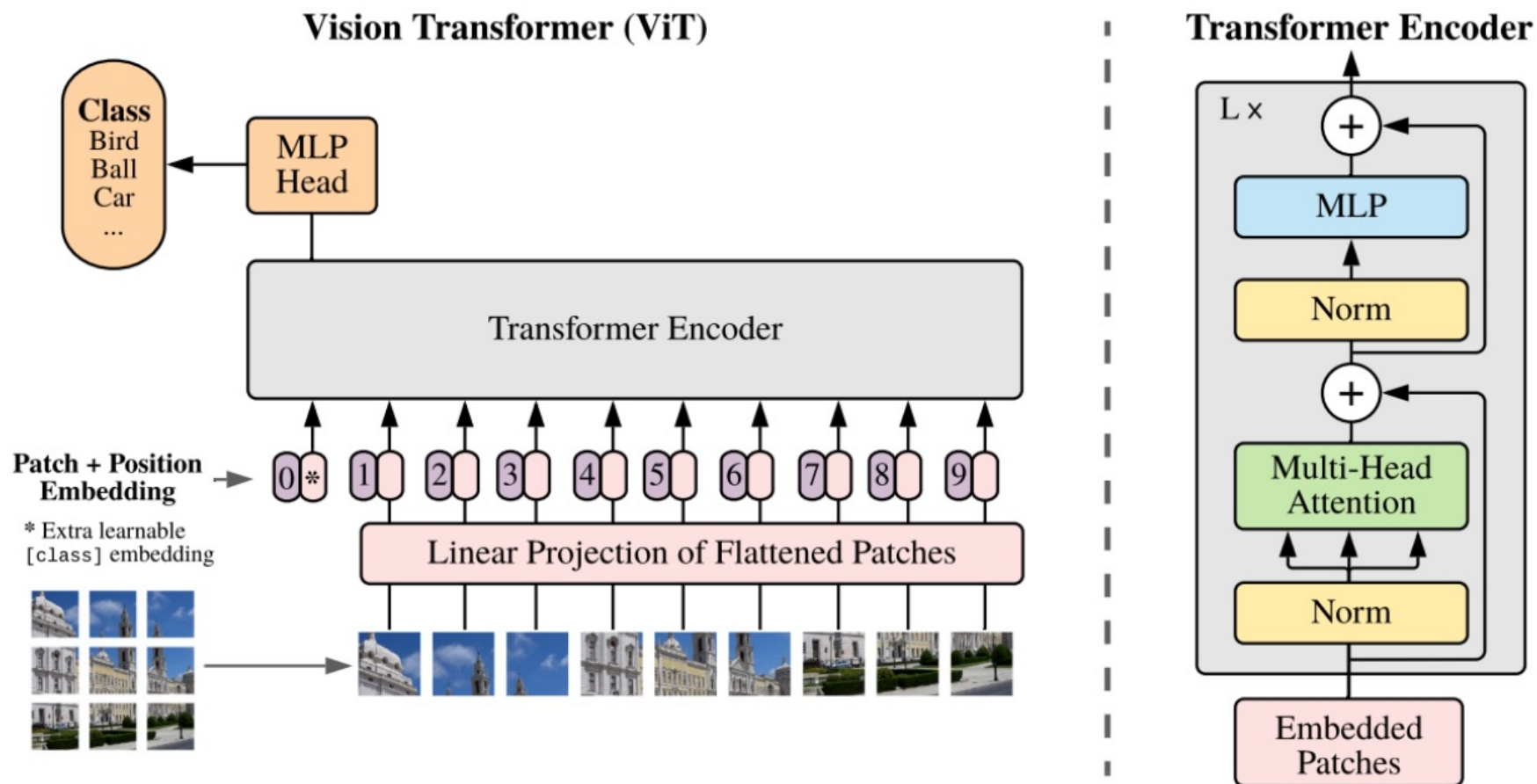
Adding knowledge to pretraining models



An Image is Worth 16x16 Words



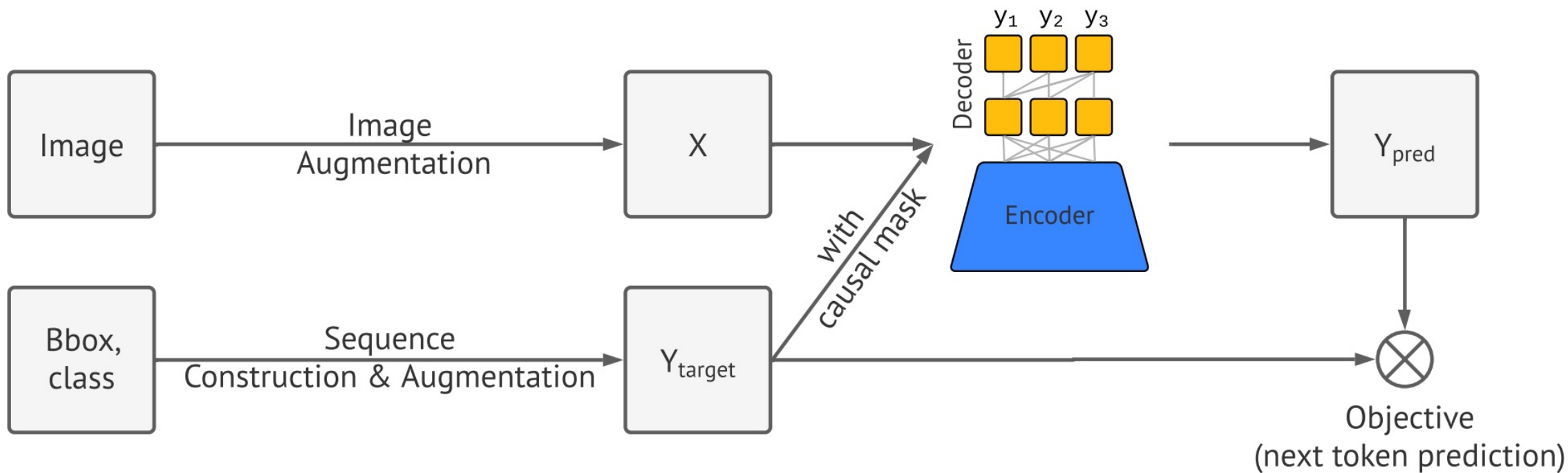
The simplest way is to split an image into patches



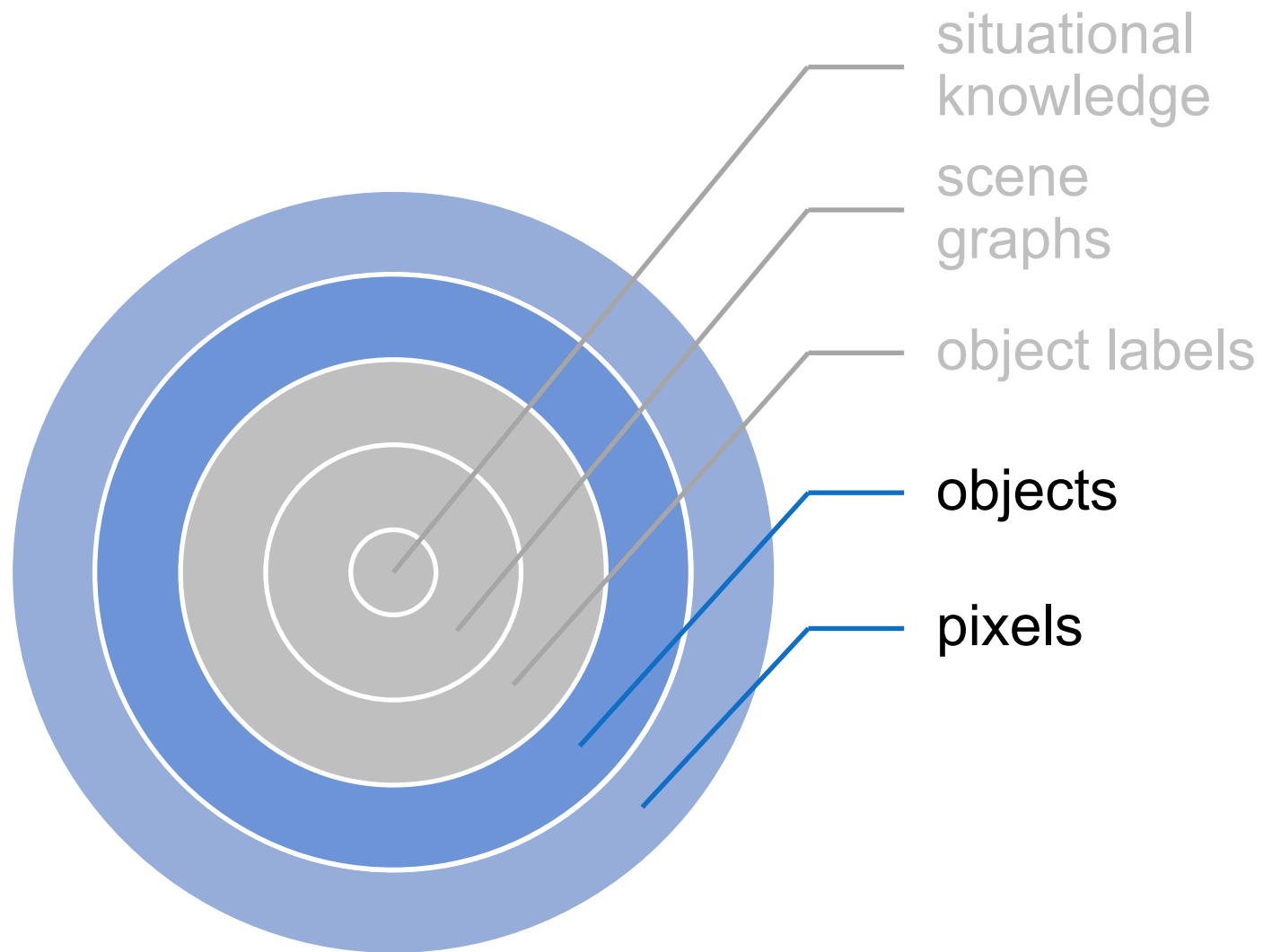
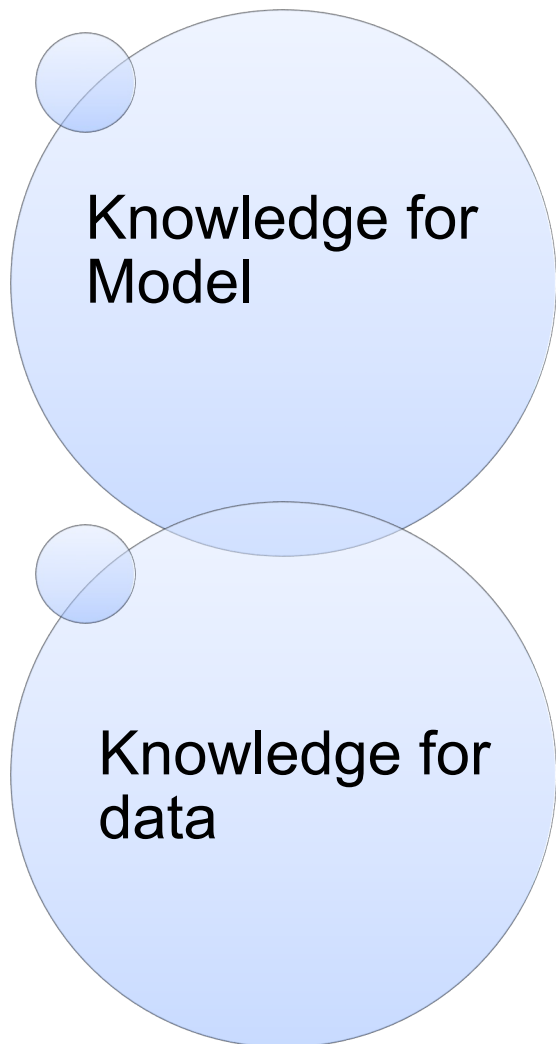
Unified Model: Pix2Seq



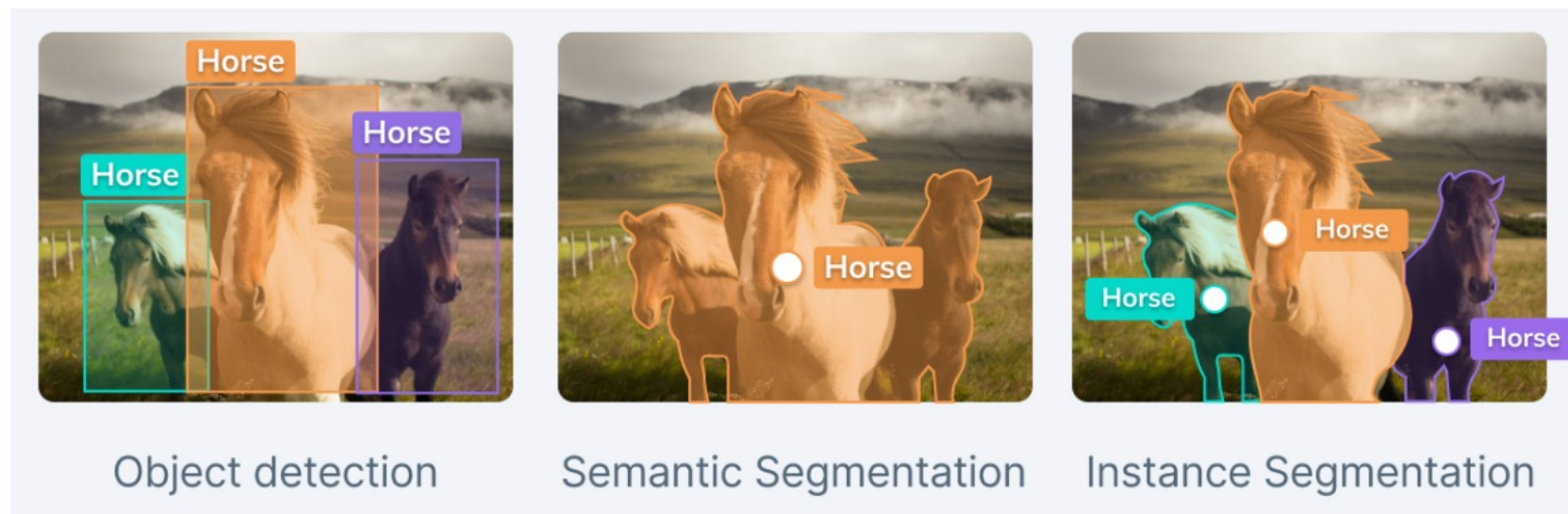
Another way is to treat pixels as tokens.



Adding knowledge to pretraining models



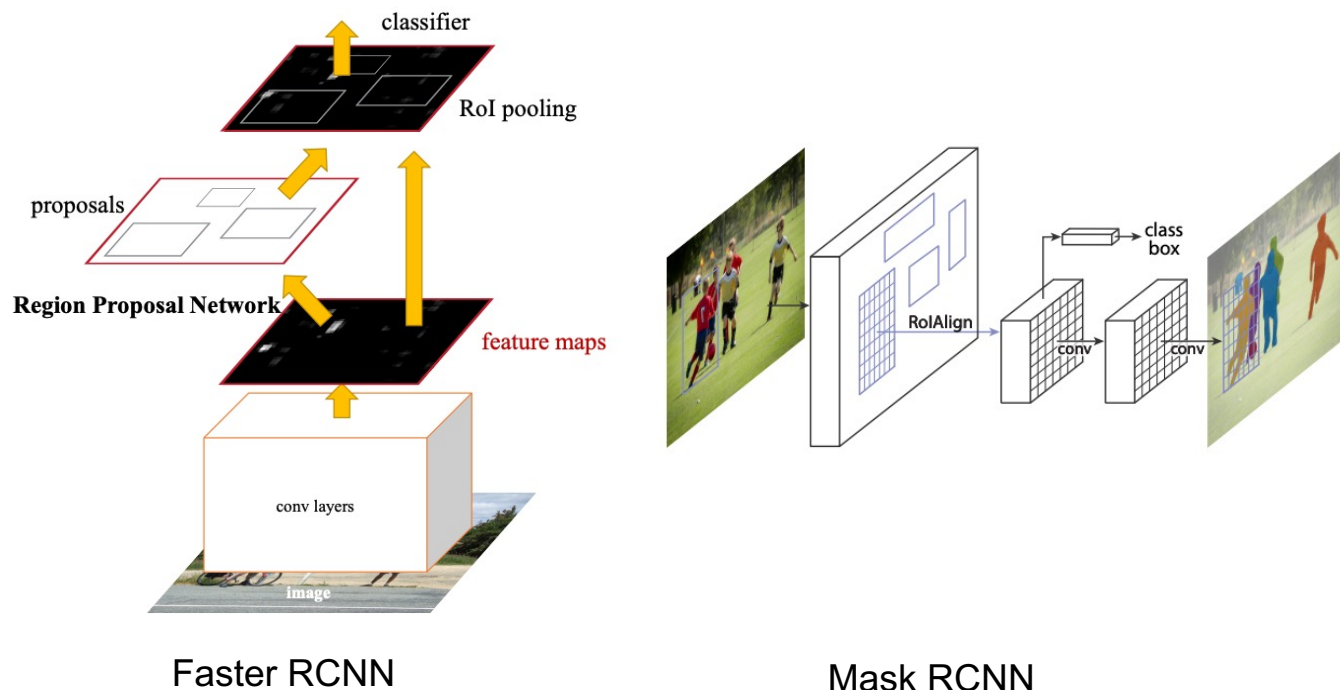
- Object Detection: Object instances at the bounding box level
- Semantic Segmentation: Object class at the pixel level
- Instance Segmentation: Object instances at the pixel level



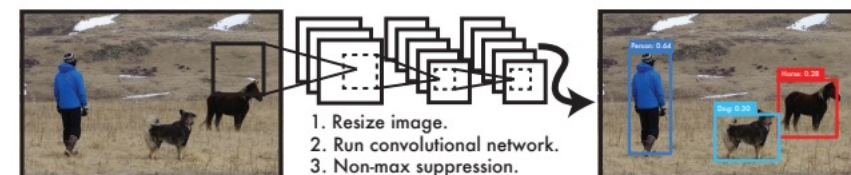
The way to obtain entity knowledge: Object Extraction



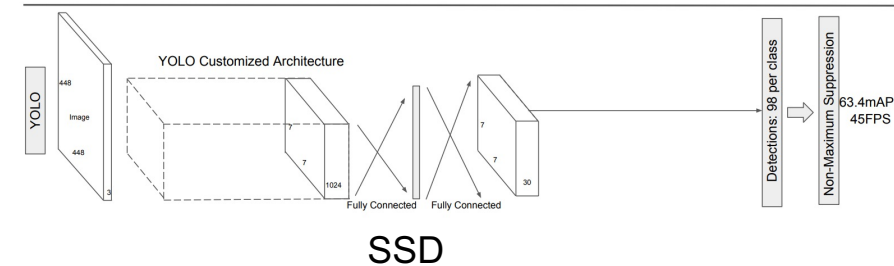
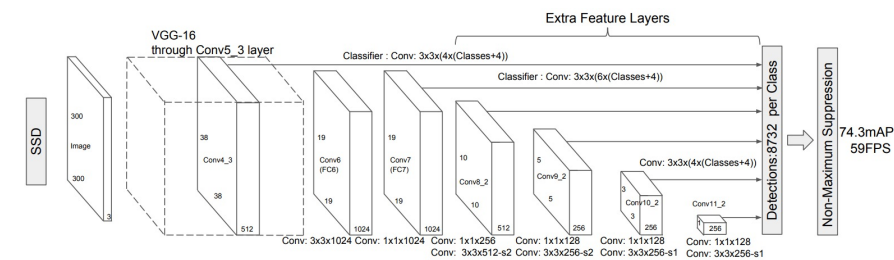
Two-Stage (With Proposal)



One-Stage (Without Proposal)



YOLO



Ren, S., He, K., Girshick, R., & Sun, J. Faster r-cnn: Towards real-time object detection with region proposal networks. *NeurIPS 2015*.

He, Kaiming, et al. "Mask r-cnn." *CVPR 2017*.

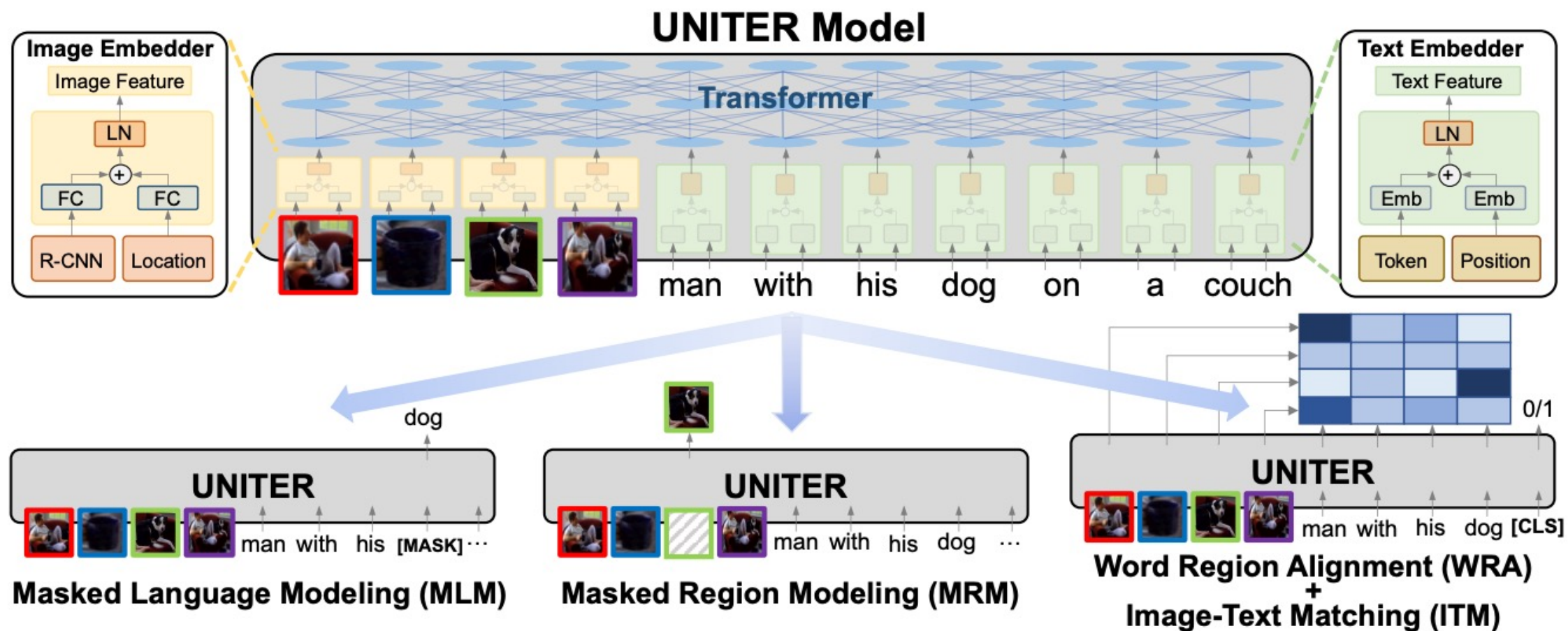
Redmon, Joseph, et al. "You only look once: Unified, real-time object detection." *CVPR 2016*.

Liu, Wei, et al. "Ssd: Single shot multibox detector." *ECCV 2016*.

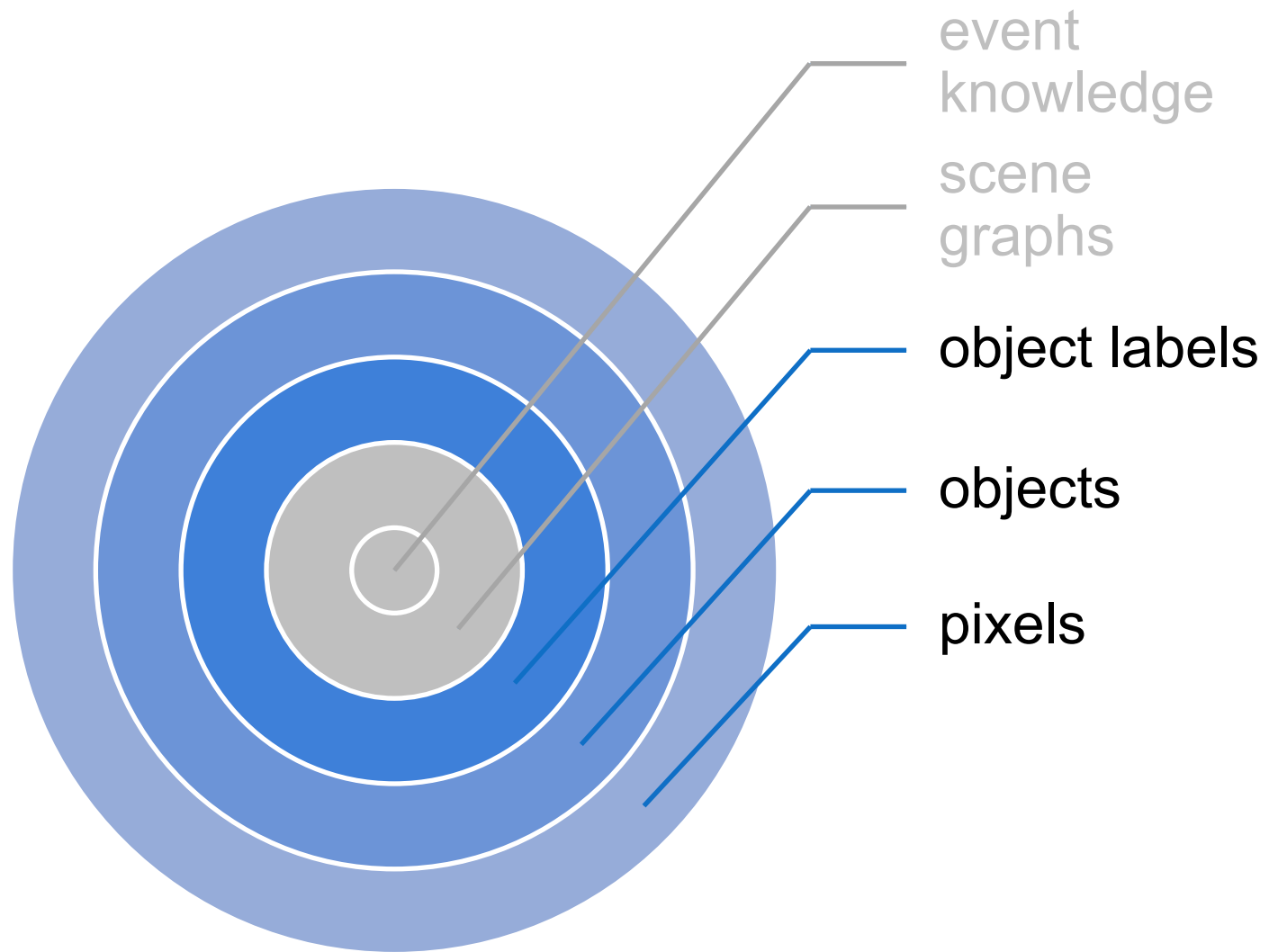
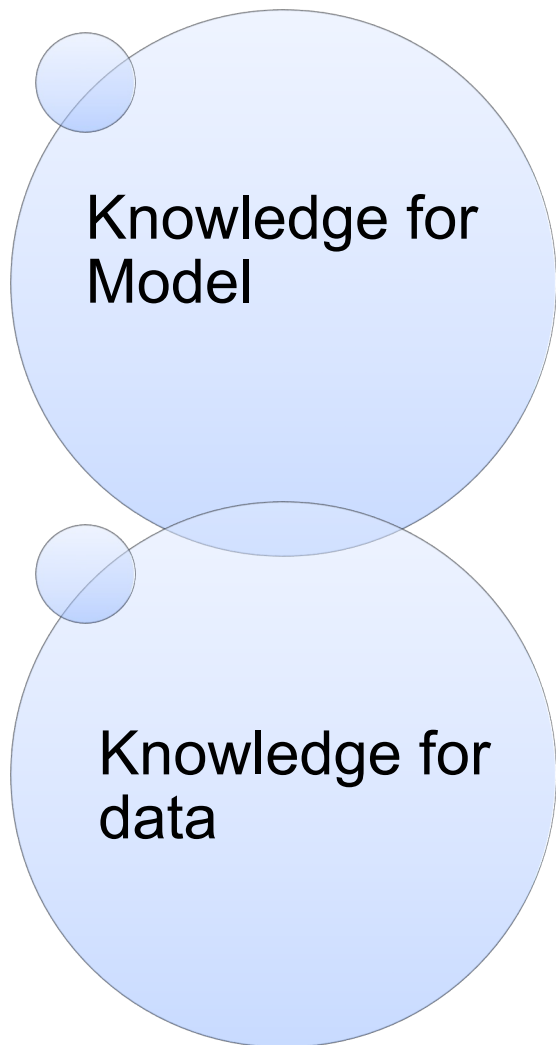
Adding objects to V+L Pretraining



Objects are used to better mask the regions.



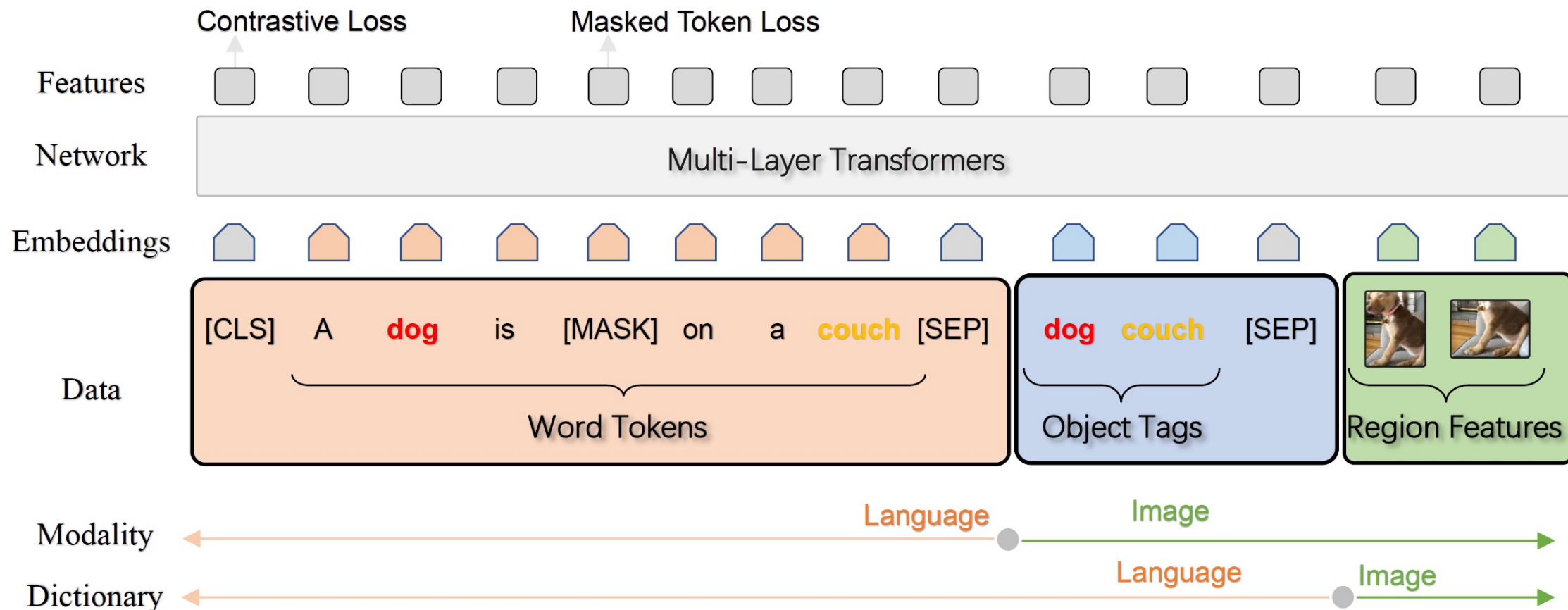
Adding knowledge to pretraining models



Oscar [ECCV 2020] and VinVL [CVPR 2021]



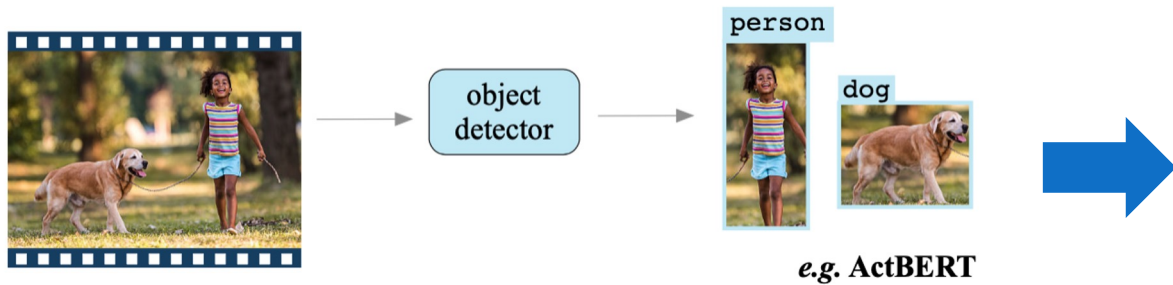
- Object knowledge is richer.
 - Add object label knowledge as anchor points



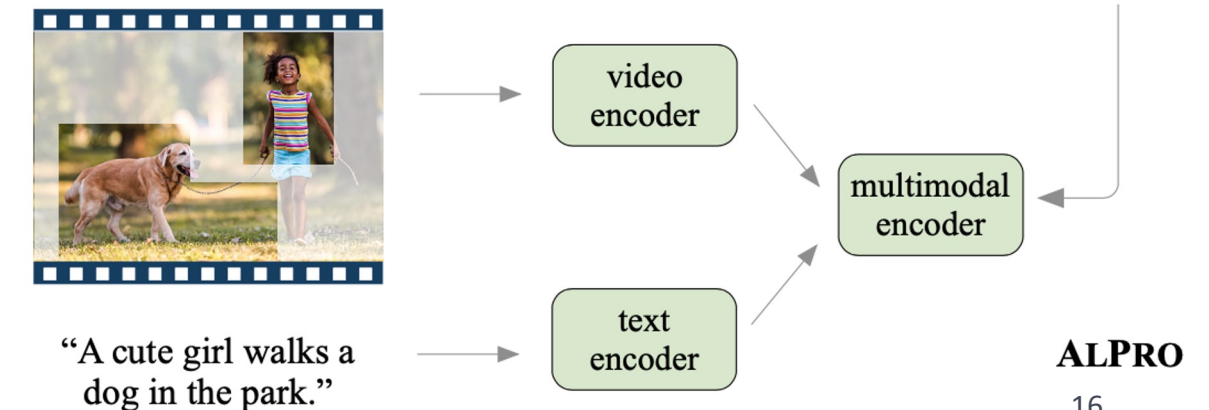
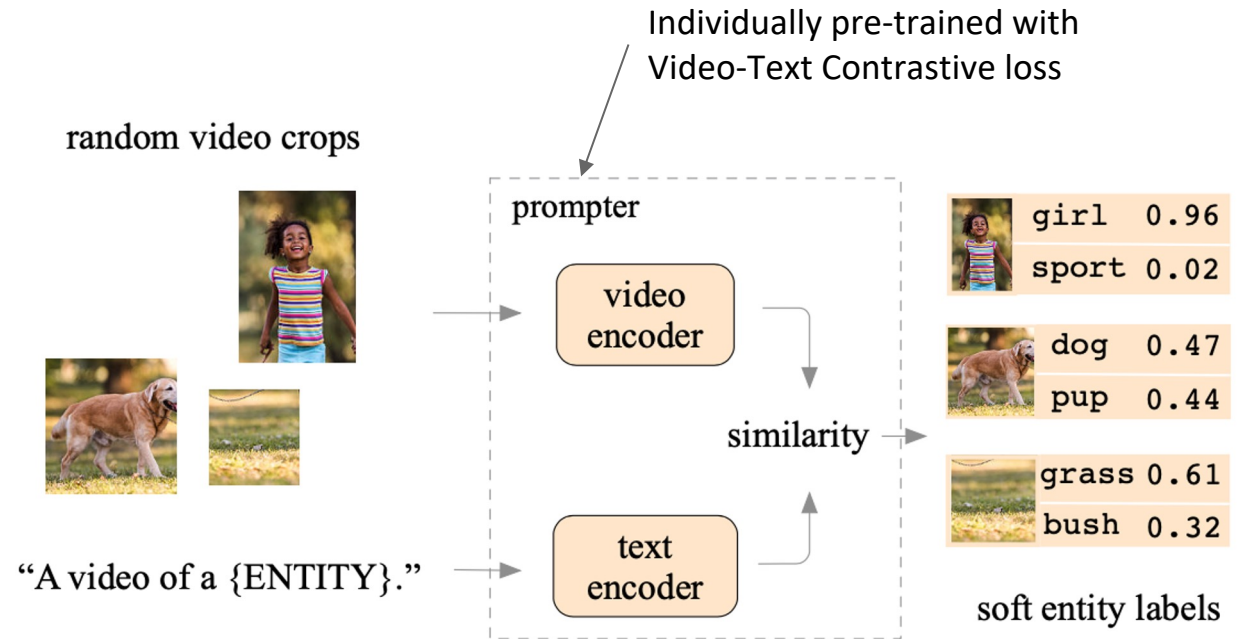
Soft Prompt Entity Knowledge [CVPR2022]



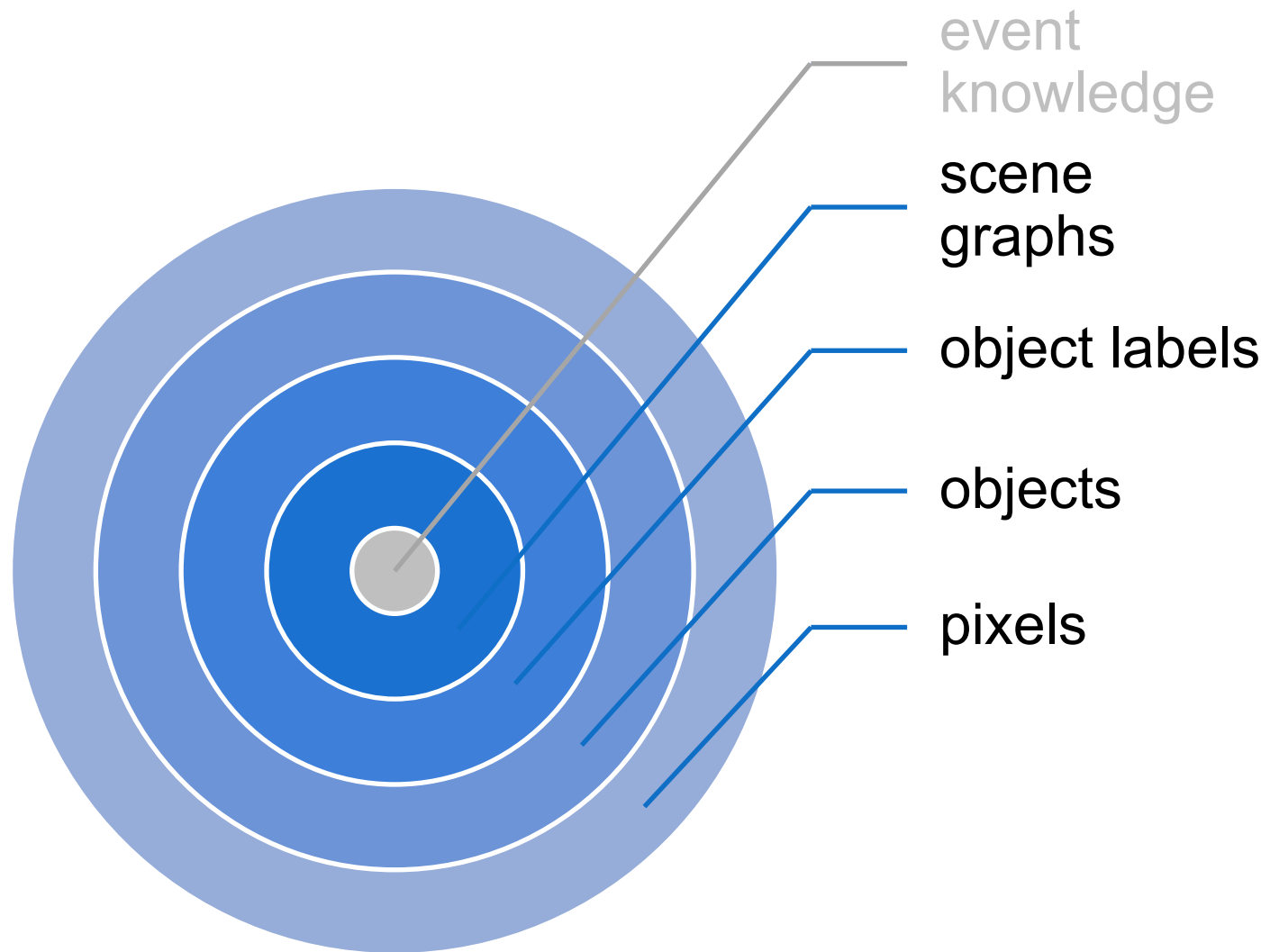
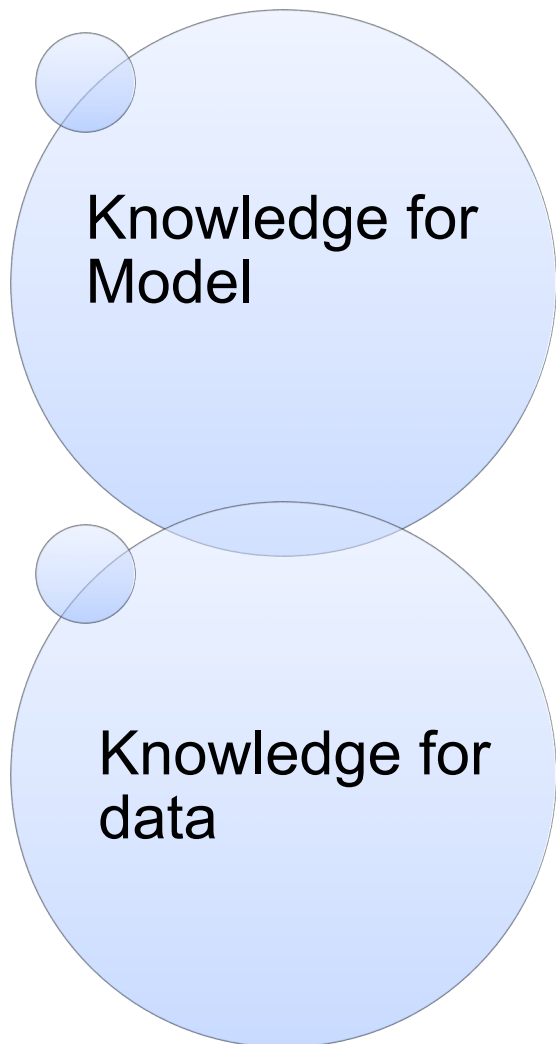
- **[Align and Prompt 2021]** Align and Prompt: Video-and-Language Pre-training with Entity Prompts
 - Adding regional entity prediction task



previous work rely on object detectors with expensive computation and limited object categories



Adding knowledge to pretraining models

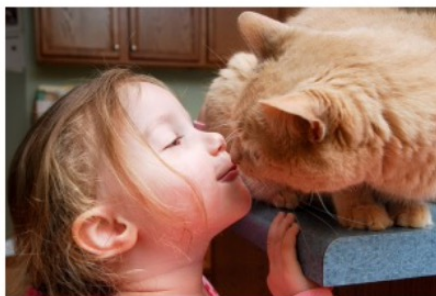


- Add scene graph knowledge as downstream tasks
 - Object prediction
 - Attribute prediction
 - Relationship prediction

(a) Objects



A tan **dog** and a little girl kiss.



The little girl is kissing the brown **cat**.

(b) Attributes



A black dog playing with a **purple** toy.



A black dog playing with a **green** toy.

(c) Relationships

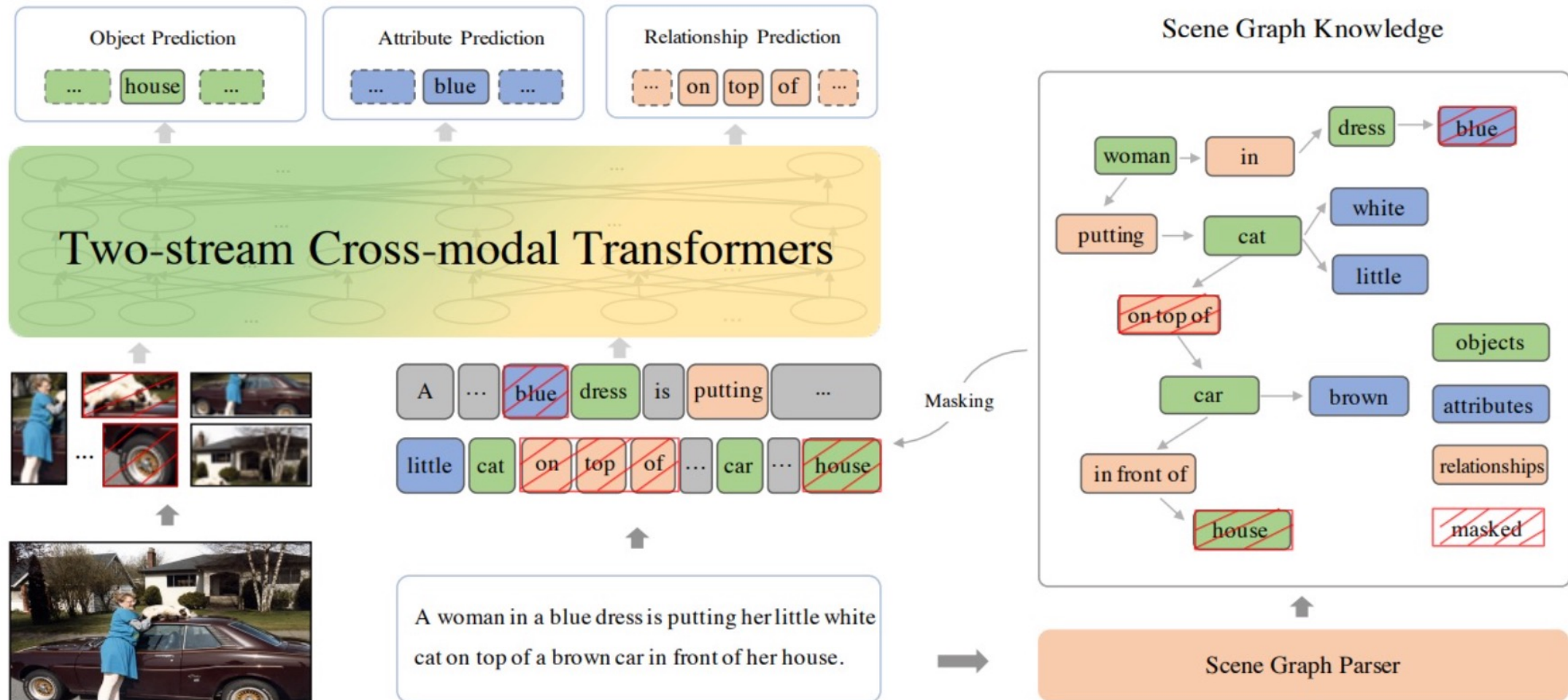


A man in red plaid **rides** his bike in a park.

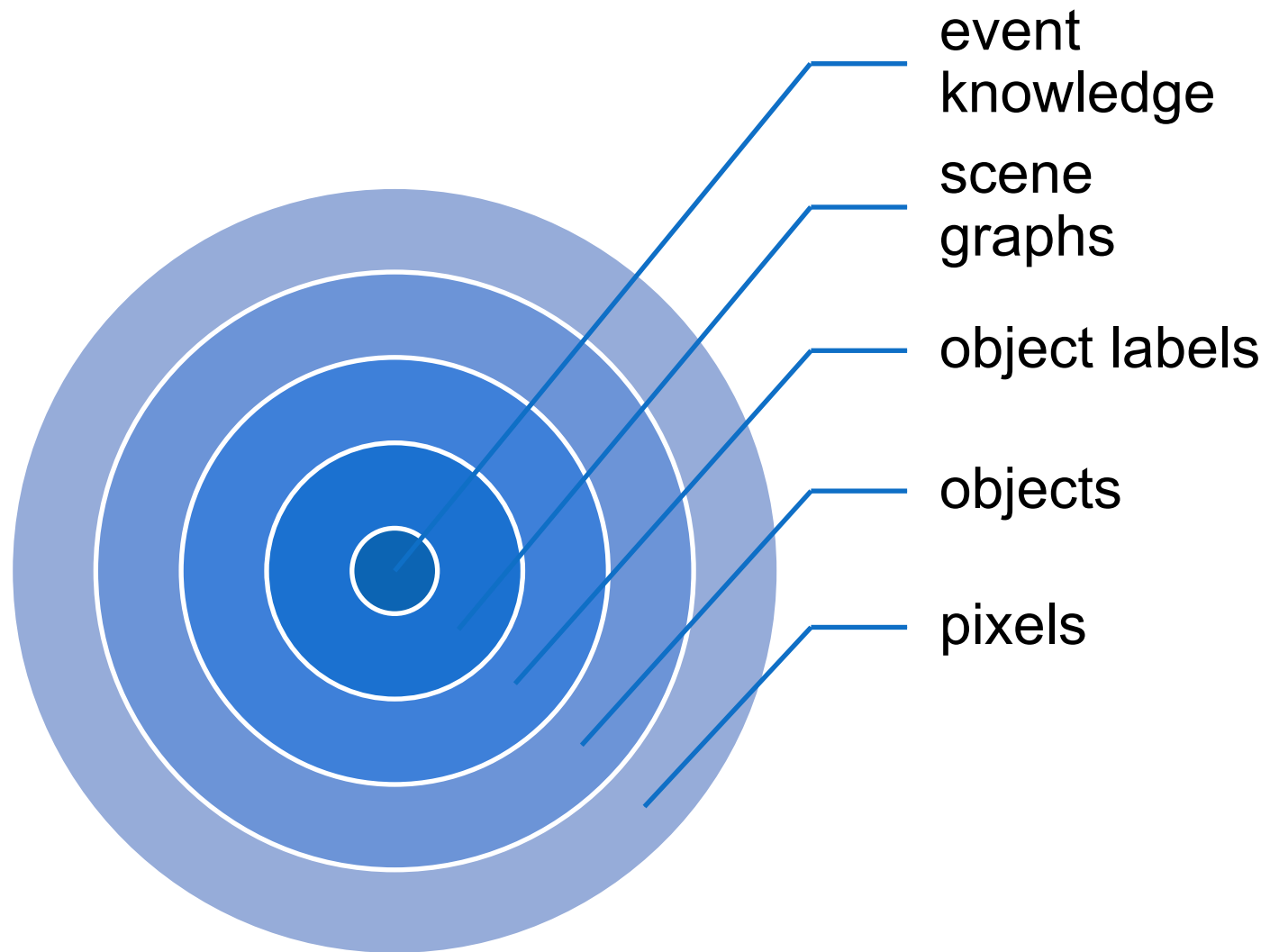
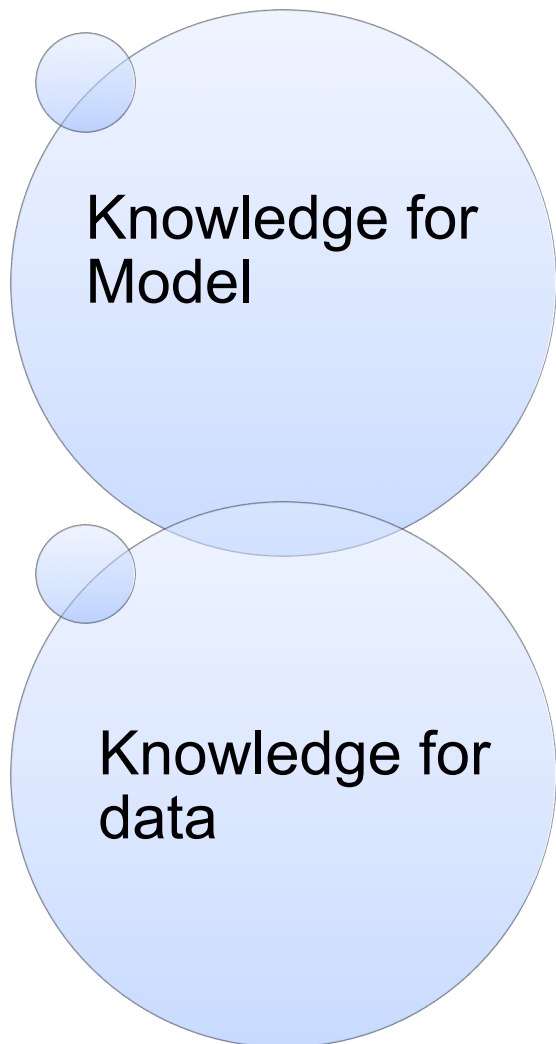


An older man **repairing** a bike tire in a park.

- Add scene graph knowledge as downstream tasks

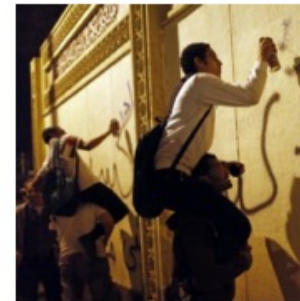
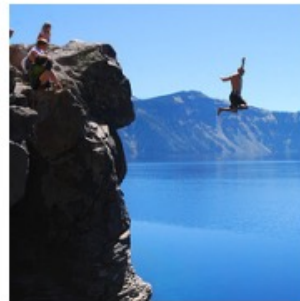


Adding knowledge to pretraining models



Vision vs. NLP for Event Extraction

- Vision does not study newsworthy, complex events
 - Focusing on daily life and sports (Perera et al., 2012; Chang et al., 2016; Zhang et al., 2007; Ma et al., 2017)
 - Without localizing a complete set of arguments for each event (Gu et al., 2018; Li et al., 2018; Duarte et al., 2018; Sigurdsson et al., 2016; Kato et al., 2018; Wu et al., 2019a)
- Most related: Situation Recognition (Yatskar et al., 2016)
 - Classify an image as one of 500+ FrameNet verbs
 - Identify 192 generic semantic roles via a 1-word description



CLIPPING	
ROLE	VALUE
AGENT	MAN
SOURCE	SHEEP
TOOL	SHEARS
ITEM	WOOL
PLACE	FIELD

CLIPPING	
ROLE	VALUE
AGENT	VET
SOURCE	DOG
TOOL	CLIPPER
ITEM	CLAW
PLACE	ROOM

JUMPING	
ROLE	VALUE
AGENT	BOY
SOURCE	CLIFF
OBSTACLE	-
DESTINATION	WATER
PLACE	LAKE

JUMPING	
ROLE	VALUE
AGENT	BEAR
SOURCE	ICEBERG
OBSTACLE	WATER
DESTINATION	ICEBERG
PLACE	OUTDOOR

SPRAYING	
ROLE	VALUE
AGENT	MAN
SOURCE	SPRAY CAN
SUBSTANCE	PAINT
DESTINATION	WALL
PLACE	ALLEYWAY

SPRAYING	
ROLE	VALUE
AGENT	FIREMAN
SOURCE	HOSE
SUBSTANCE	WATER
DESTINATION	FIRE
PLACE	OUTSIDE

Vision-only Event and Argument Extraction



- Grounded Situation Recognition adds visual argument localization [Pratt et al, 2020]

- Video Situation Recognition extends the work to videos [Sadhu et al, 2021]

Hitting	Catching
Agent: Ballplayer, Tool: Bat, Victim: Baseball, Victim Part: Ø, Place: Field	Agent: Bear, Caught Item: Fish, Tool: Mouth, Place: River
Jumping	Kneading
Agent: Female Child, Source: Sofa, Destination: Sofa, Obstacle: Ø, Place: Living Room	Agent: Person, Item: Dough, Place: Kitchen

← 2 Seconds →

Event 1 0s-2s		Verb: deflect (block, avoid) Arg0 (deflector): woman with shield Arg1 (thing deflected): boulder Scene: city park
Event 2 2s-4s		Verb: talk (speak) Arg0 (talker): woman with shield Arg2 (hearer): man with trident ArgM (manner): urgently Scene: city park
Event 3 4s-6s		Verb: leap (physically leap) Arg0 (jumper): man with trident Arg1 (obstacle): over stairs ArgM (direction): towards shirtless man ArgM (goal): to attack shirtless man Scene: city park
Event 4 6s-8s		Verb: punch (to hit) Arg0 (agent): shirtless man Arg1 (entity punched): man with trident ArgM (direction): far into distance Scene: city park
Event 5 8s-10s		Verb: punch (to hit) Arg0 (agent): shirtless man Arg1 (entity punched): woman with shield ArgM (direction): down the stairs Scene: city park

Ev3 is enabled by Ev1

Ev3 is a reaction to Ev2

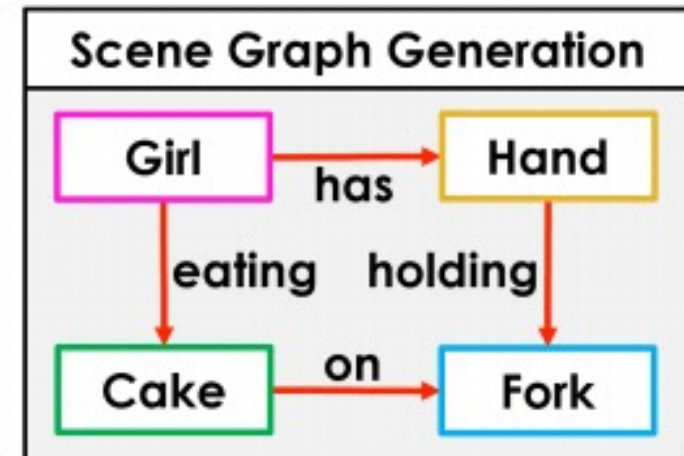
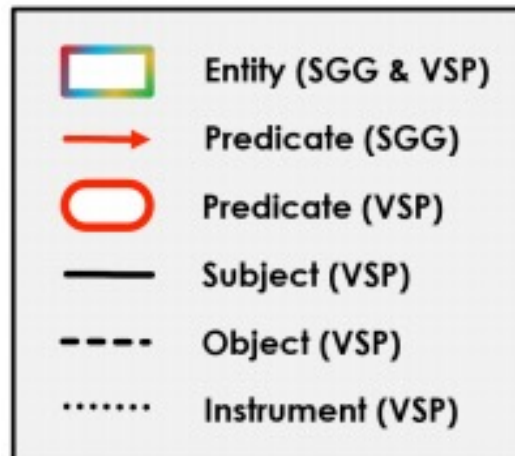
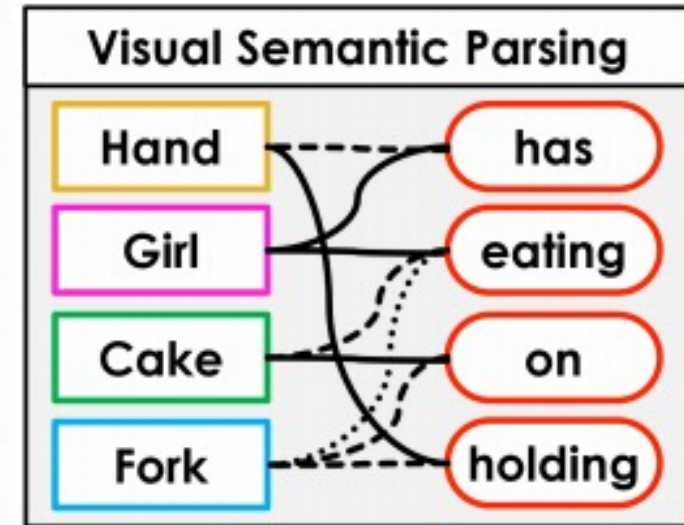
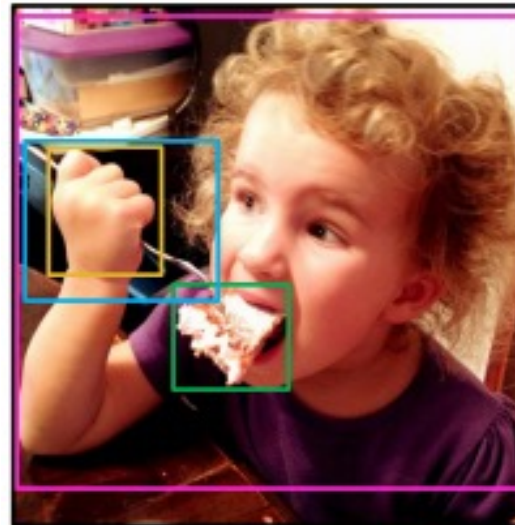
Ev4 is a reaction to Ev3

Ev5 is unrelated to Ev3

Vision-only Event and Argument Extraction



- Another line of work is based on scene graphs [Xu et al, 2017; Li et al, 2017; Yang et al, 2018; Zellers et al, 2018].
 - extracting <subject, predicate, object>
 - structure is simpler than the aforementioned multi-argument event
- Visual Semantic Parsing is using predicate as event, and subject, object, instrument as argument [Zareian et al, 2020]
 - Added bounding box grounding





Car



Car

Event	Bombing
Item	Car
Witness	People

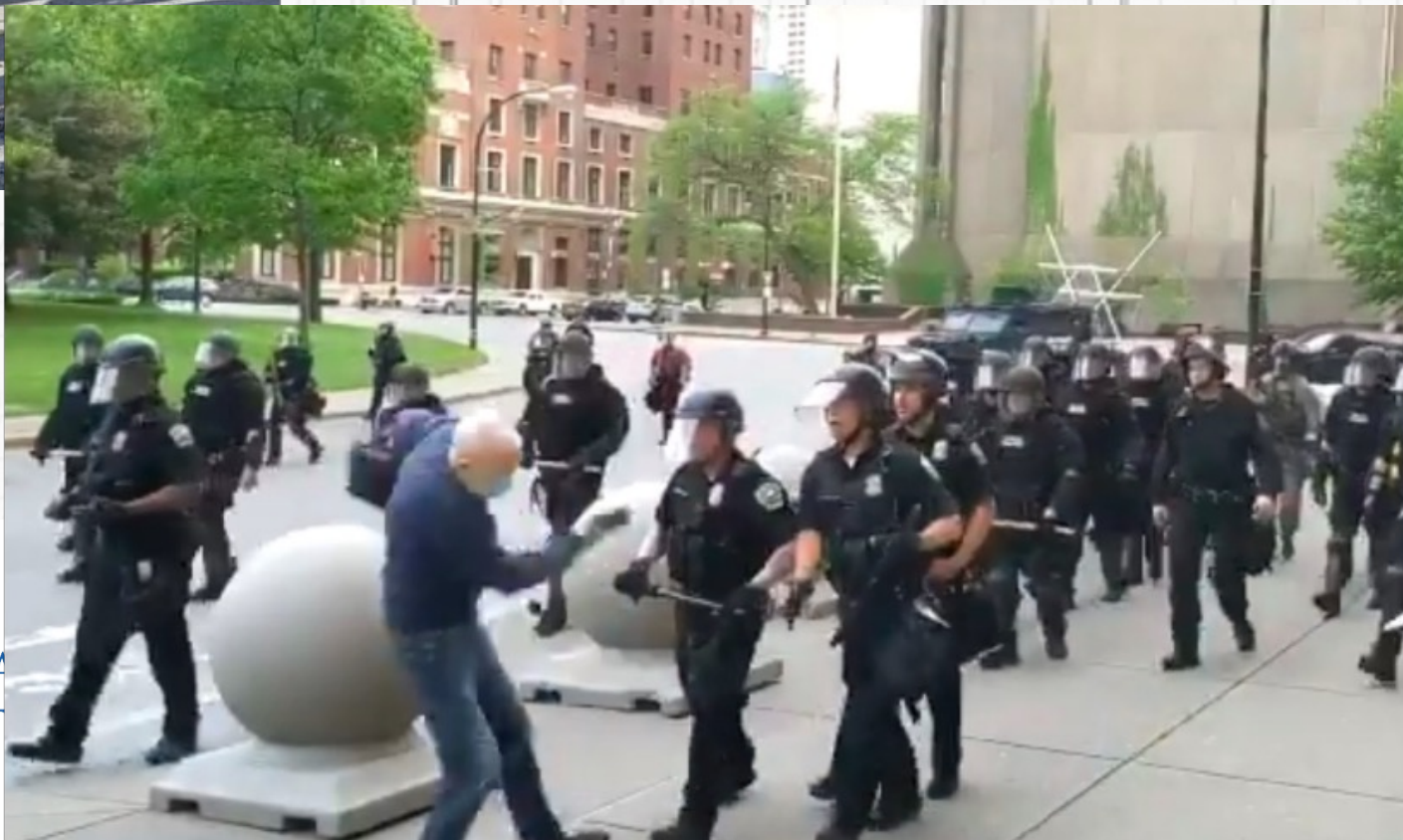


Event	Attacking
Attacker	protesters
Target	police



Event	Attacking
Attacker	police
Target	protester

ABIA
SIT



Event **Wearing**

Item mask

Agent person



Event **Treatment**

Agent doctor

Target patient



Event **Researching**

Agent researcher

Target dropper



Event **Sanitizing**

Agent person

Tool sprayer



Event **Testing**

Agent woman

place car



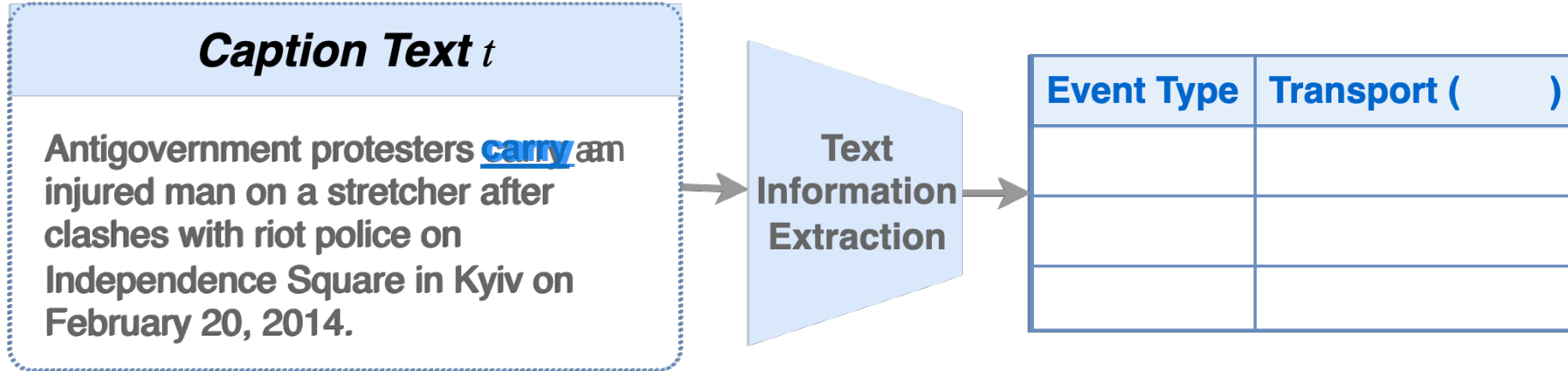
Event **Vaccination**

Agent woman

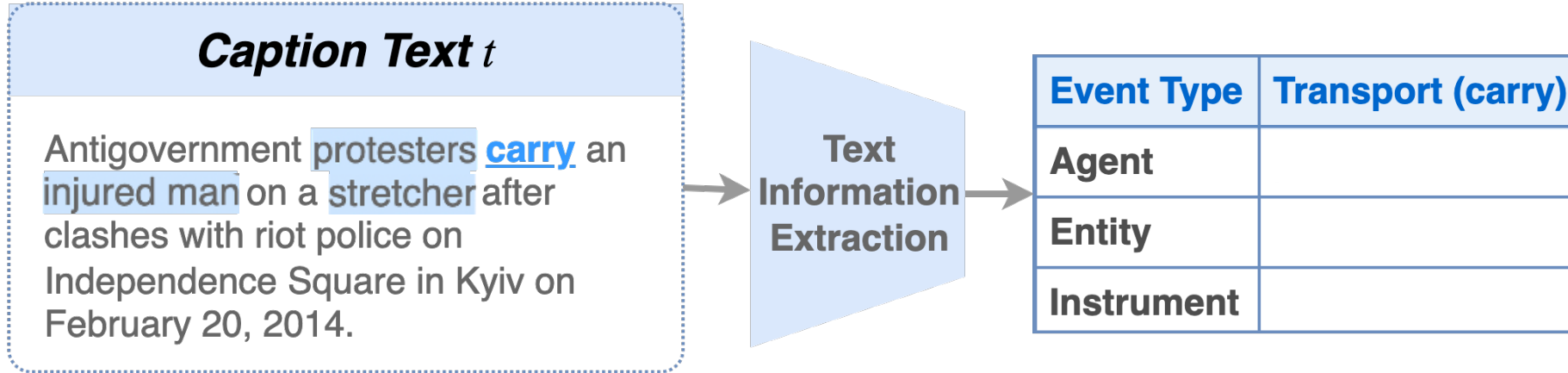
Target girl



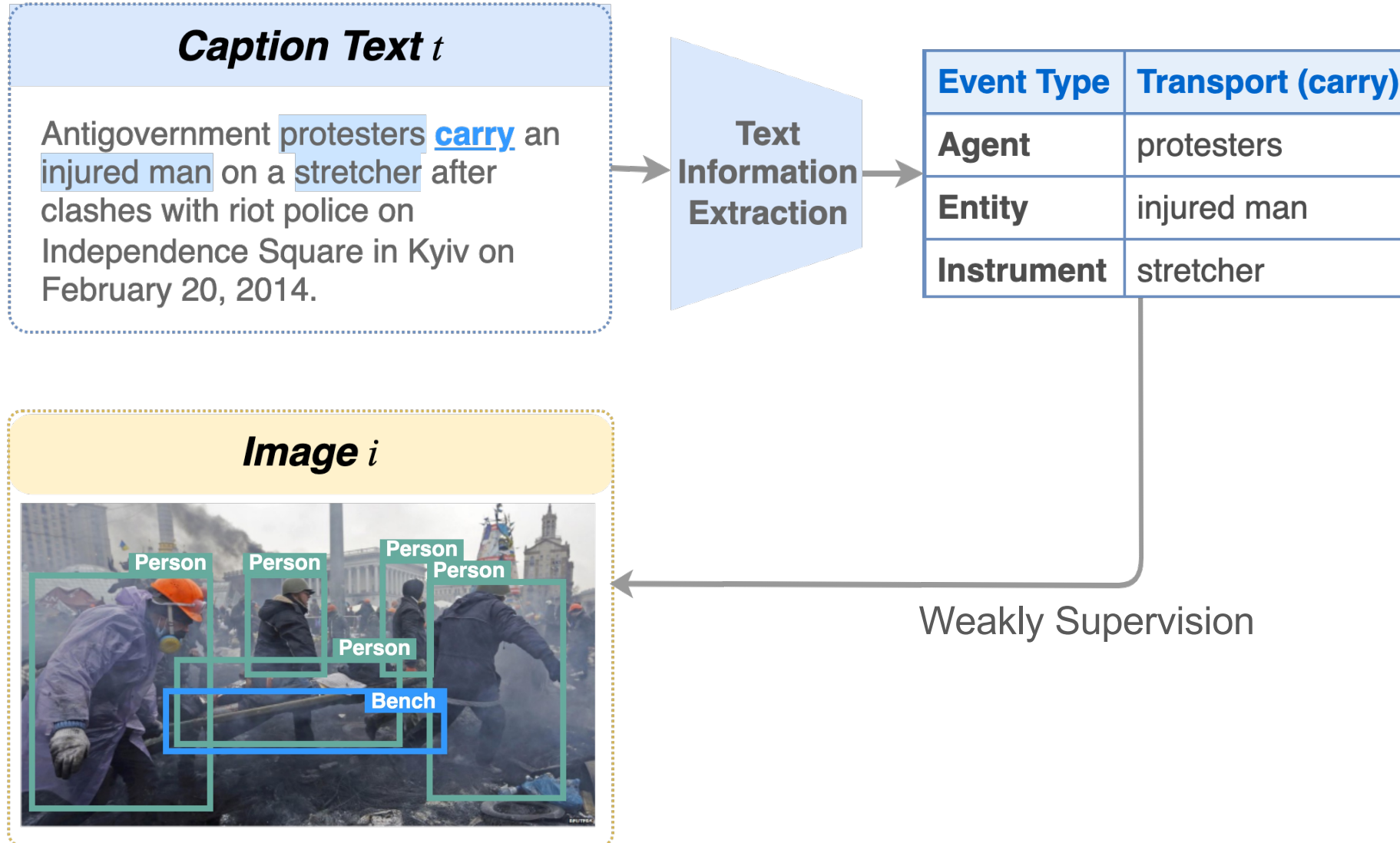
CLIP-Event: Event-Driven Vision-Language Pretraining



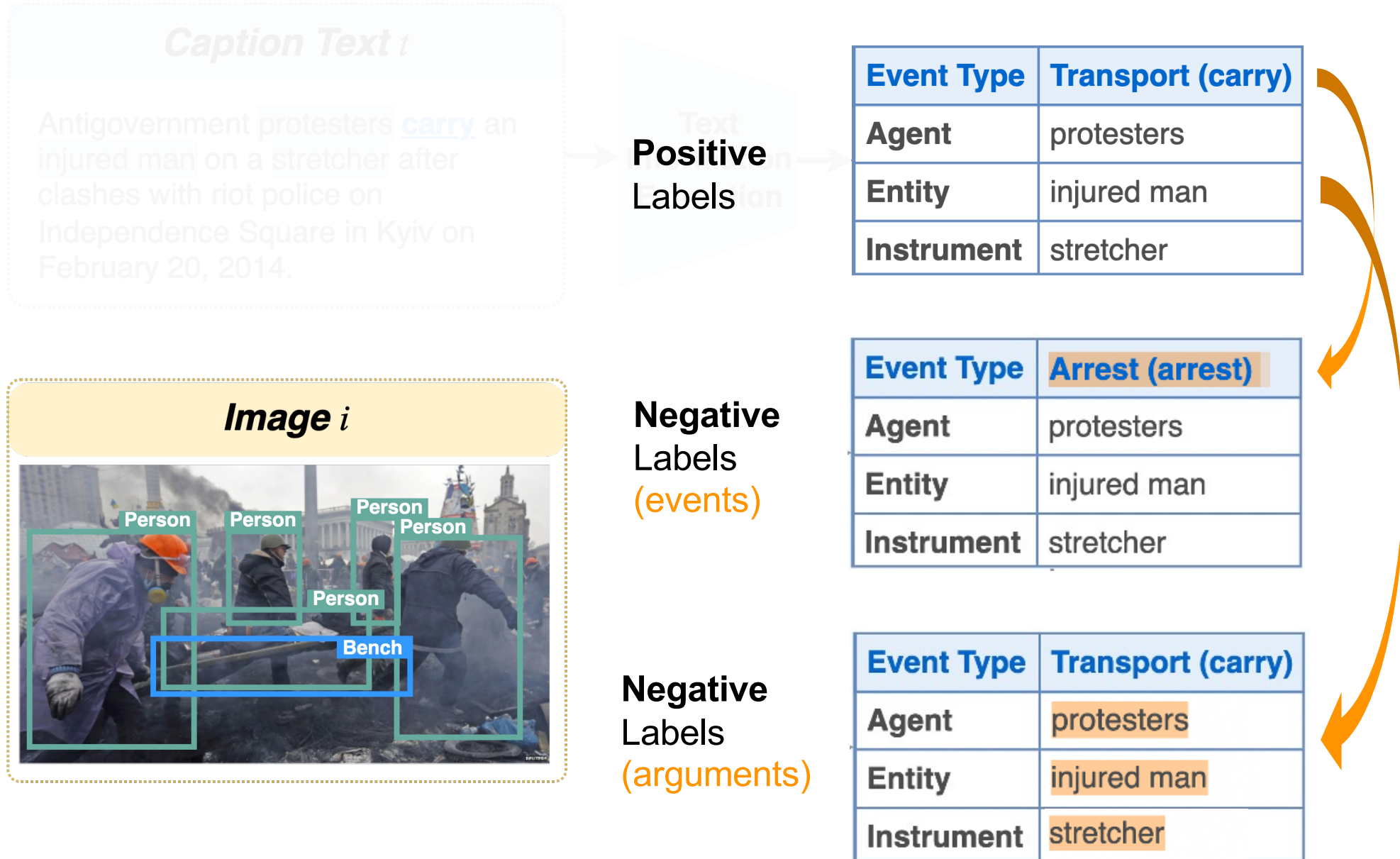
CLIP-Event: Event-Driven Vision-Language Pretraining



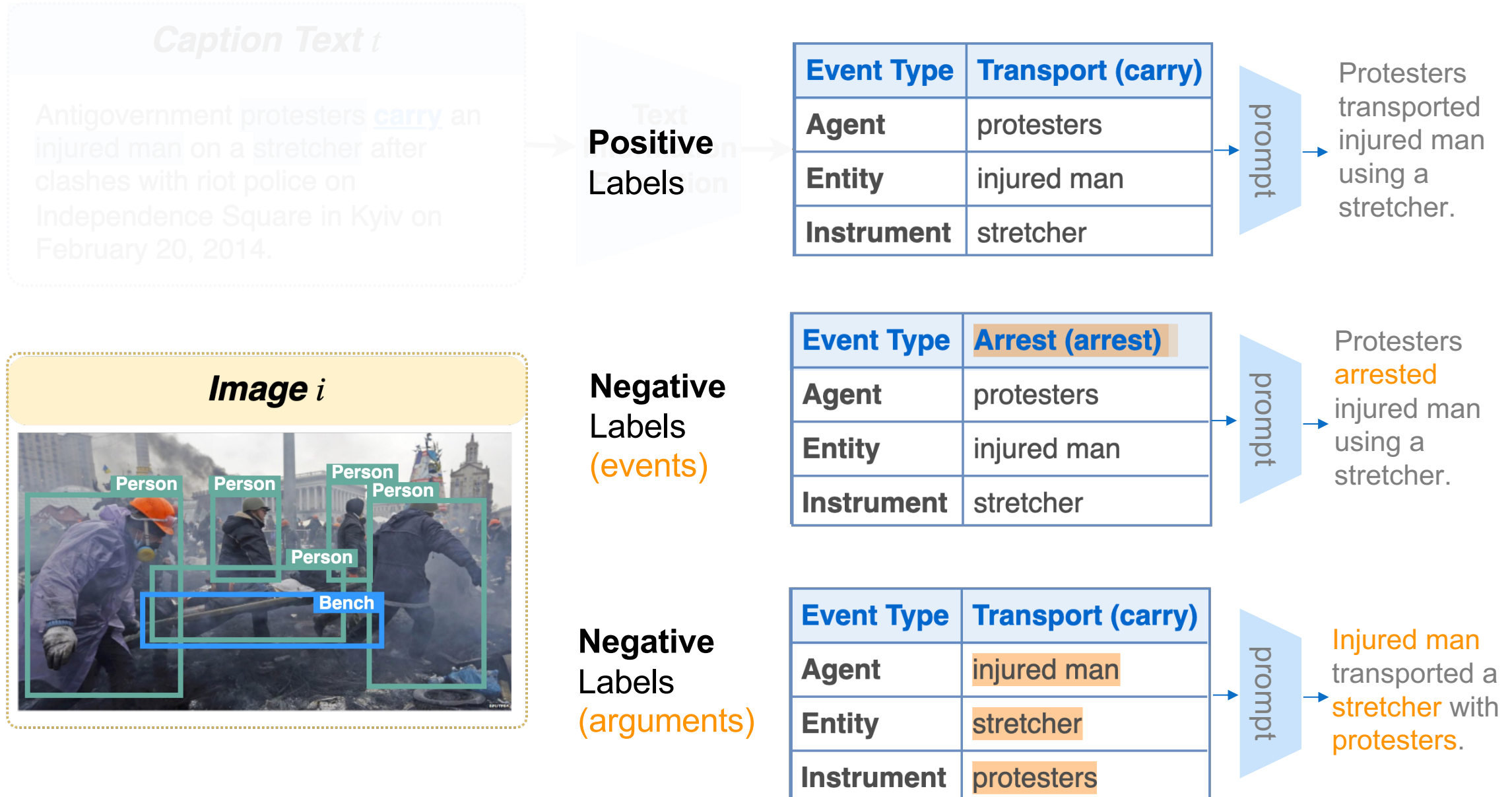
- Transfer text event knowledge to images: Using text event structures as a distant supervision



- Construct **hard negatives** by manipulating event structures.



- Construct **hard negatives** by manipulating event structures.



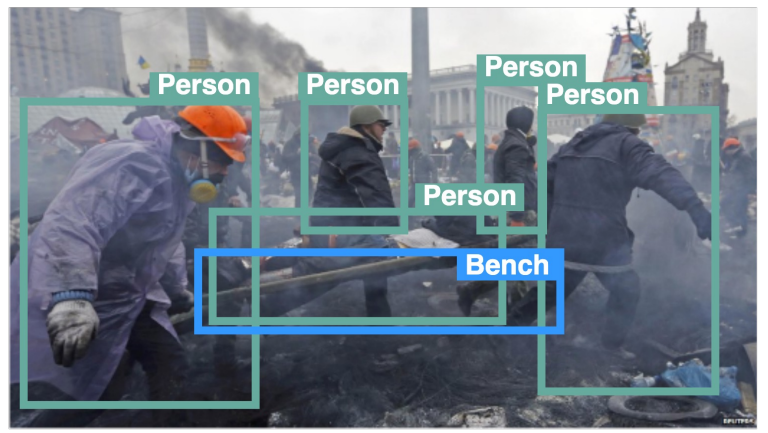
- Construct **hard negatives** by manipulating event structures.



Caption Text t

Antigovernment protesters carry an injured man on a stretcher after clashes with riot police on Independence Square in Kyiv on February 20, 2014.

Image i



Positive Labels

Protesters transported injured man using a stretcher.

Negative Labels (events)

Protesters **arrested** injured man using a stretcher.

Negative Labels (arguments)

Injured man transported a **stretcher** with protesters.



t_0

$s(t_0, v)$

t_1

$s(t_1, v)$

t_2

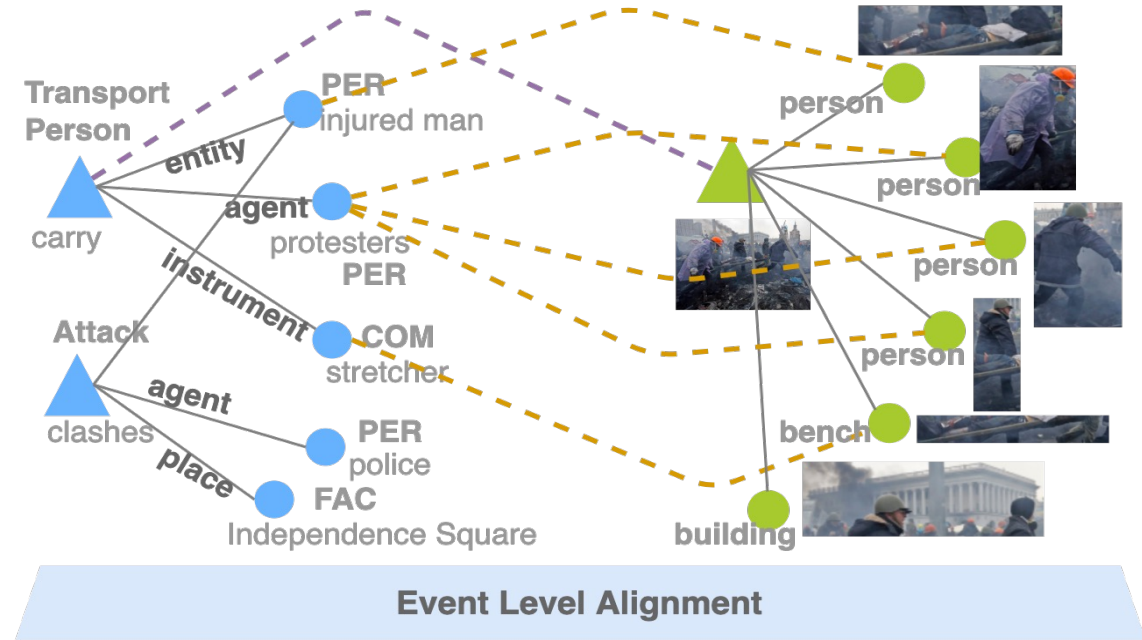
$s(t_2, v)$



v

Contrastive Learning

Event-Driven Vision-Language Pretraining

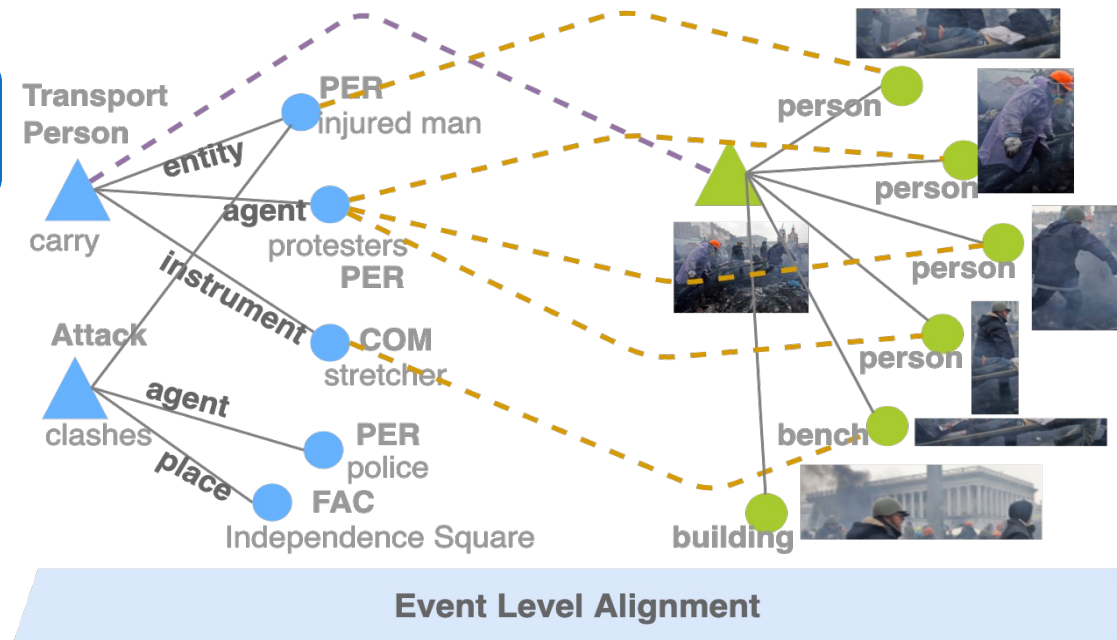


Event-Driven Vision-Language Pretraining



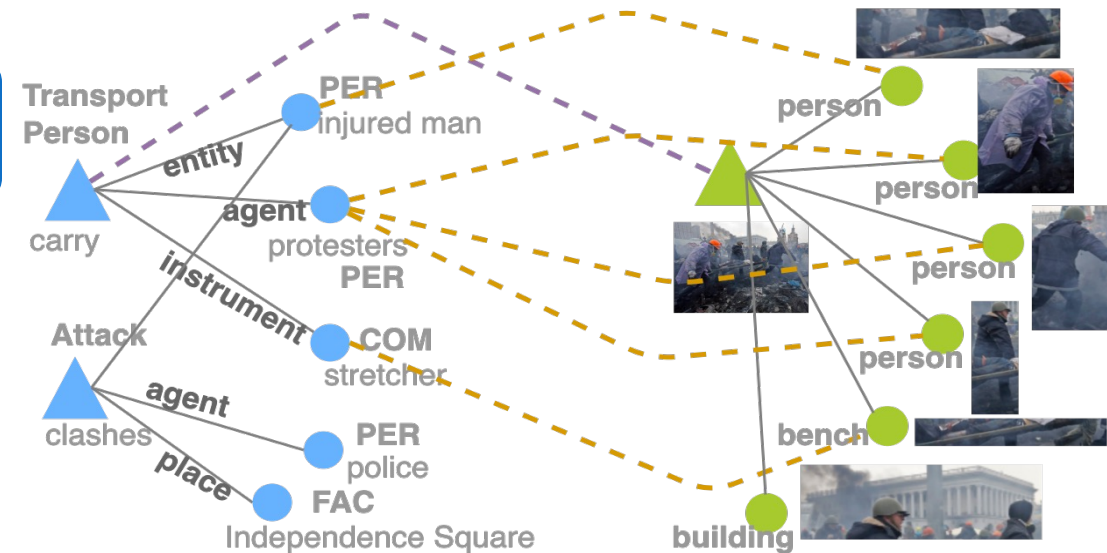
Structured Alignment via Optimal Transport

Text Event Graph \leftrightarrow Image Event Graph



Structured Alignment via Optimal Transport

Text Event Graph \leftrightarrow Image Event Graph



Event Level Alignment

The optimal T is approximated by a differentiable Sinkhorn Knopp algorithm (Sinkhorn, 1964; Cuturi, 2013)

$$T = \text{diag}(p) \exp(-C/\gamma) \text{diag}(q)$$

for $i = 0, 1, 2, \dots$ until convergence,

$$p^{i+1} = \mathbf{1} \oslash (Kq^i),$$

$$q^{i+1} = \mathbf{1} \oslash (K^\top p^{i+1}),$$

$$T^k := \text{diag}(p^k) K \text{diag}(q^k)$$

Structured Alignment via Optimal Transport

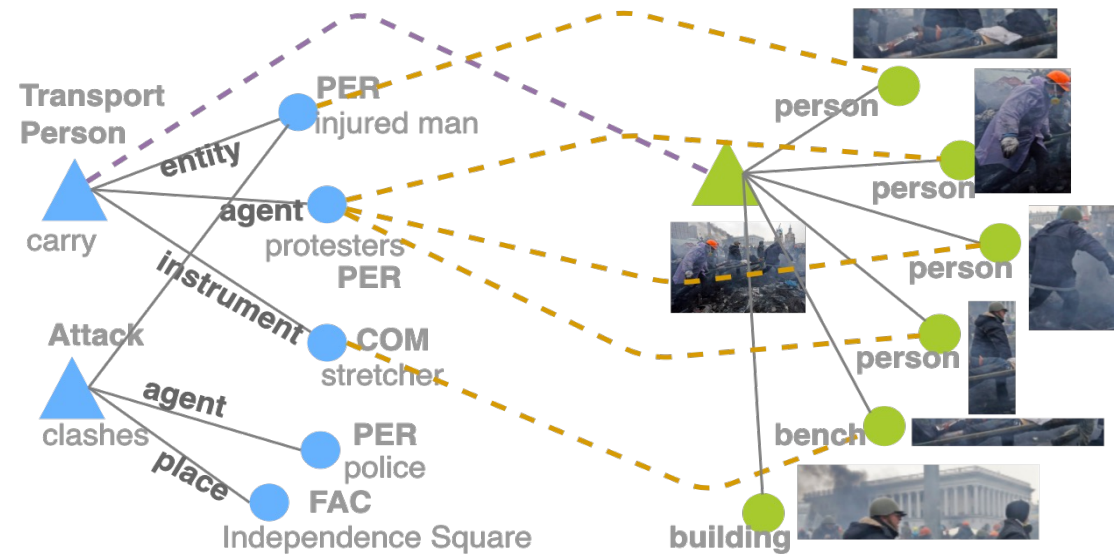
Text Event Graph \leftrightarrow Image Event Graph

1 Define cost matrix C (embedding similarity)

2 Optimization Goal: minimize transport distance

$$D(S, T) = \min_T T \cdot C$$

3 Optimize the transport plan T within k iterations



Event Level Alignment

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Event-rich Image-Caption Dataset



- We collect 106,875 image-captions that are rich in events from VOA news website.

Split	# image	# event	# arg	# ent
Train	76,256	84,120	148,262	573,016
Test	18,310	21,211	39,375	87,671
No-event	12,309	-	-	-

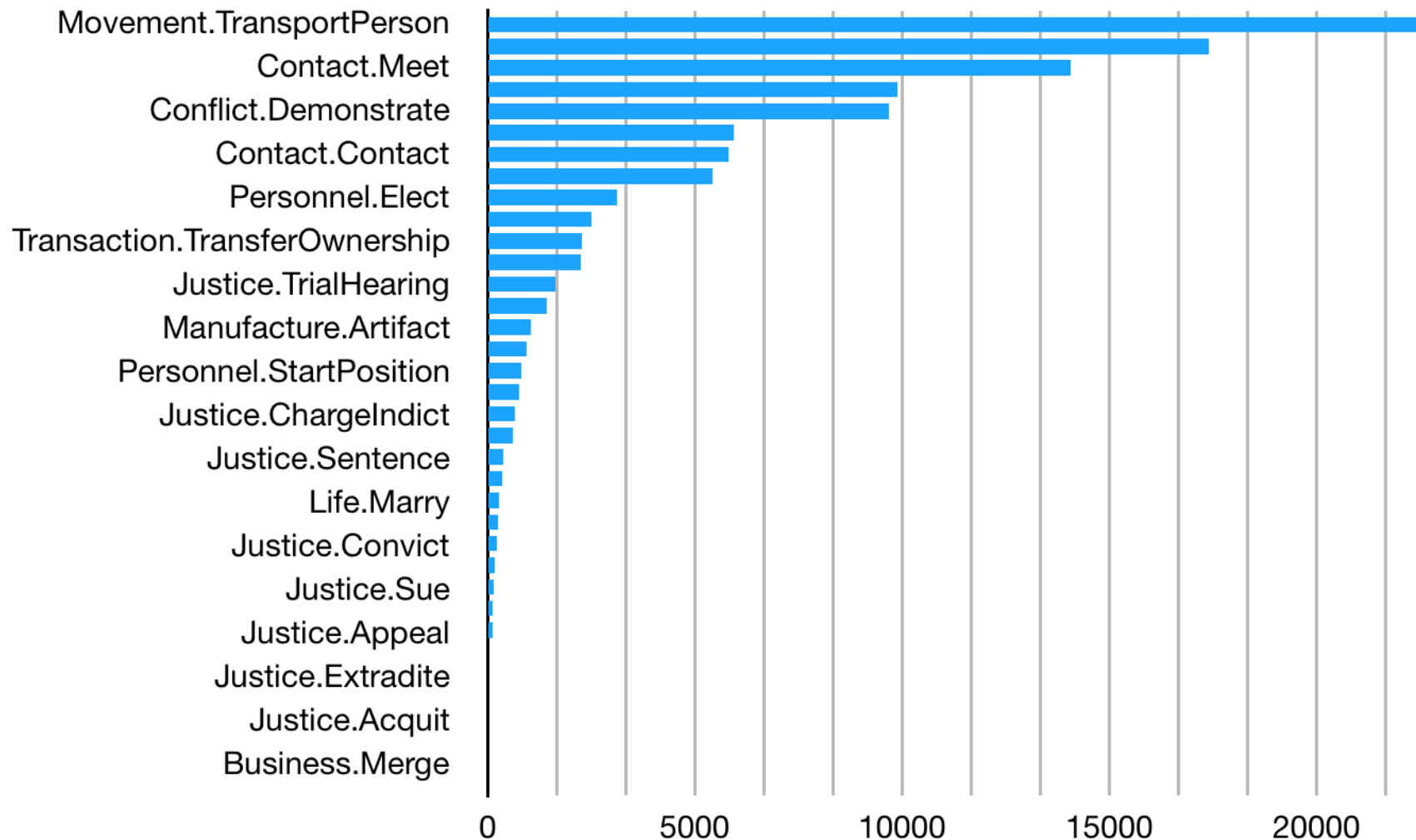
- It is a challenging image-retrieval benchmark, aiming to understand long sentences

	Flickr30k	MS COCO	VOANews
Average sentence length	13.4	11.3	28.2

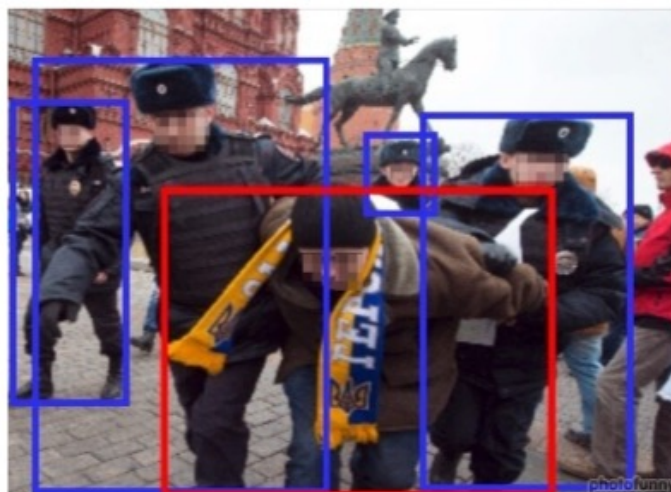
Text Event Extraction Results



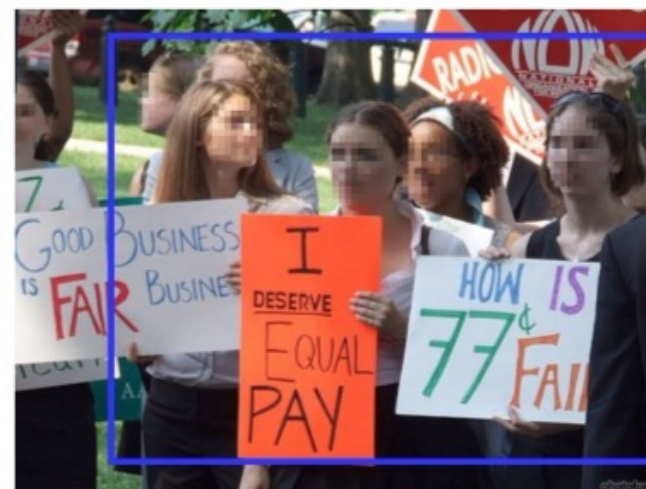
- State-of-the-art IE (149 event types, Lin et al, 2020)
- 108,693 captions
- 84,120 events
- 0.8 events in average (we filter the captions without events during training)



Supporting Zero-shot Vision Event Extraction the first time.



Event Type	Arrest
Agent	person
Detainee	person



Event Type	protesting
Agent	people
Place	outdoors

Injecting event knowledge benefits various generic tasks.



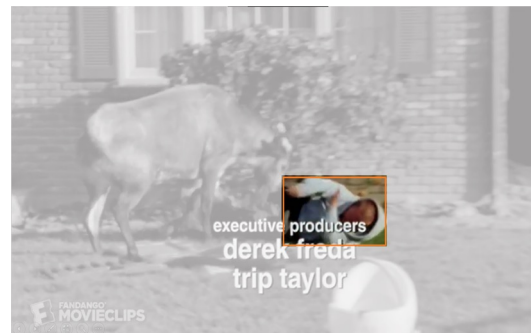
Question: Why is Person1 attacking Person2?

Answer:

- (1) Person1 is trying to defeat Person2 so that he can help Person1 escape .
- (2) Person2 does not want to be having the conversation , and Person1 has cornered him into it.
- (3) Because he is angry at him.
- (4) Person1 is a bully and is beating him up .



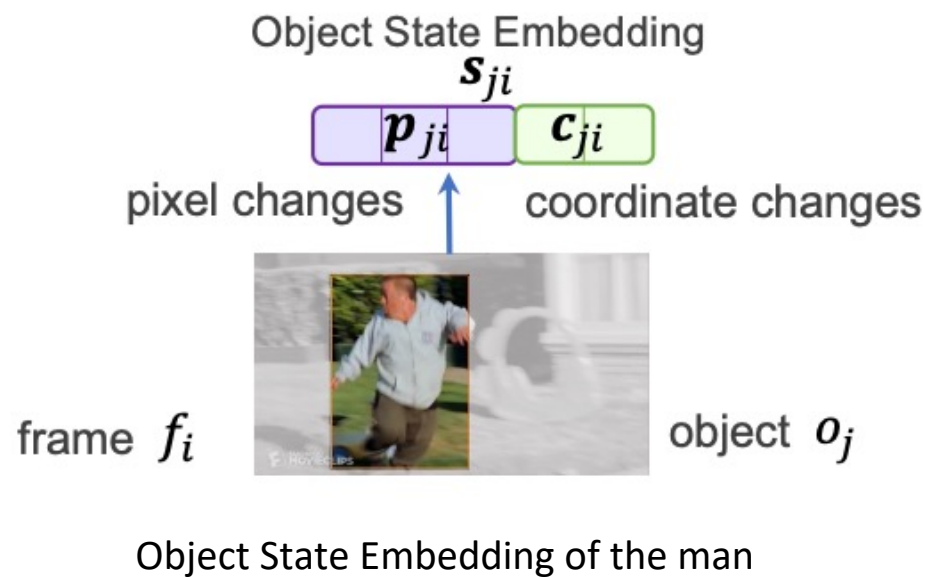
Video Events as Argument State Changes



Video Event =

Status Changes of Arguments

Status Changes of an object =
Displacement (movement of bounding box)
+
Pixel Changes (intra-boundingbox changing)

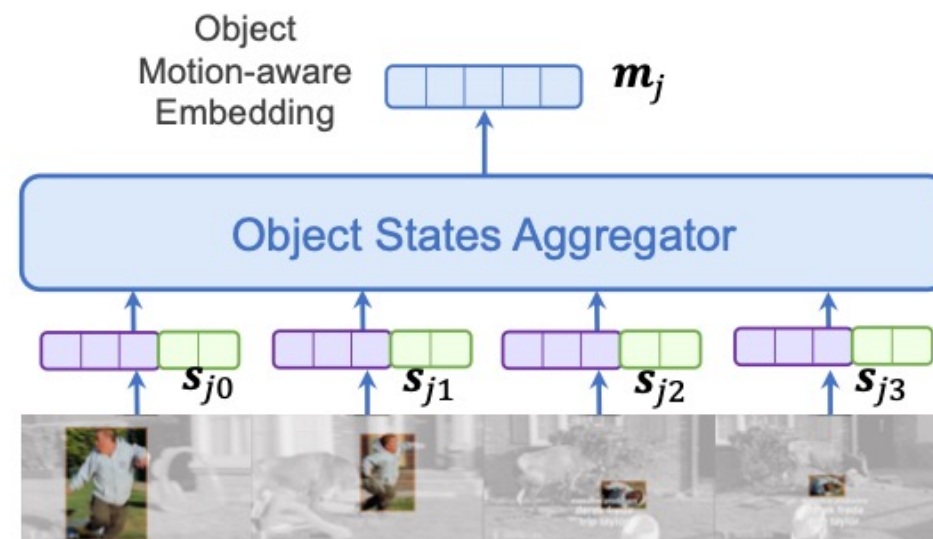


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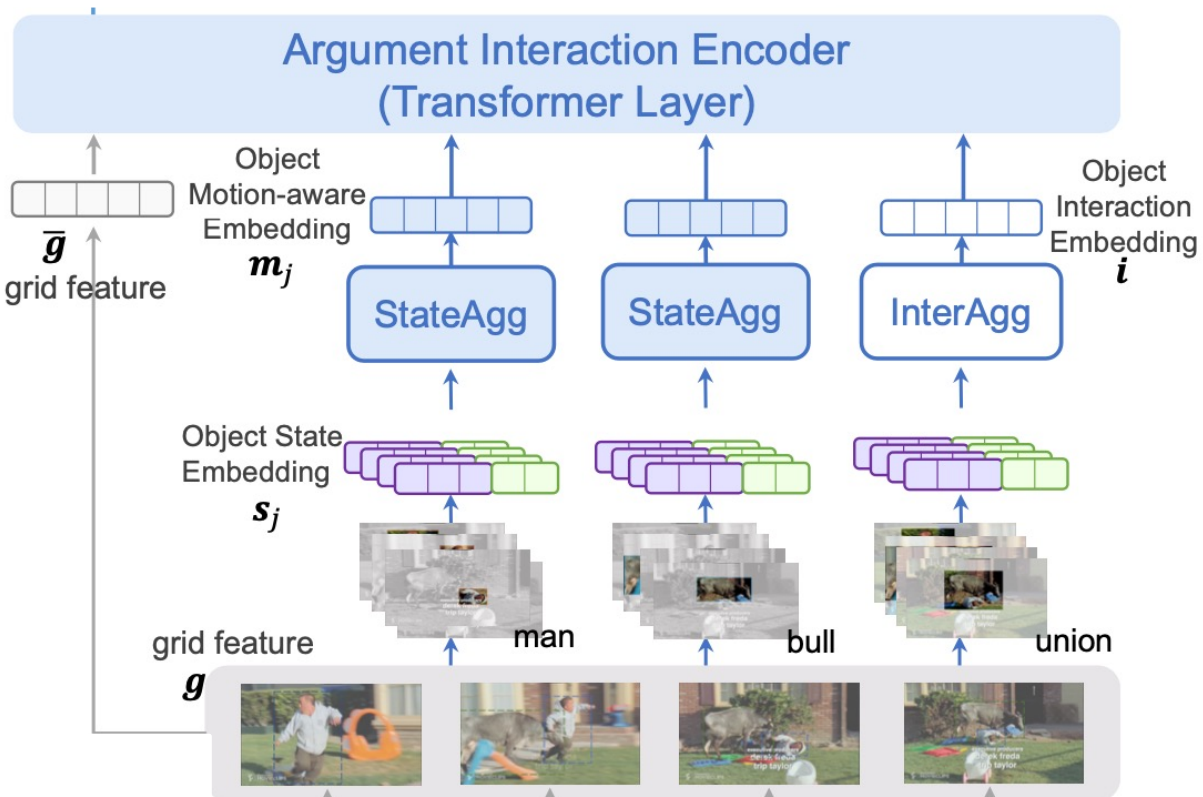


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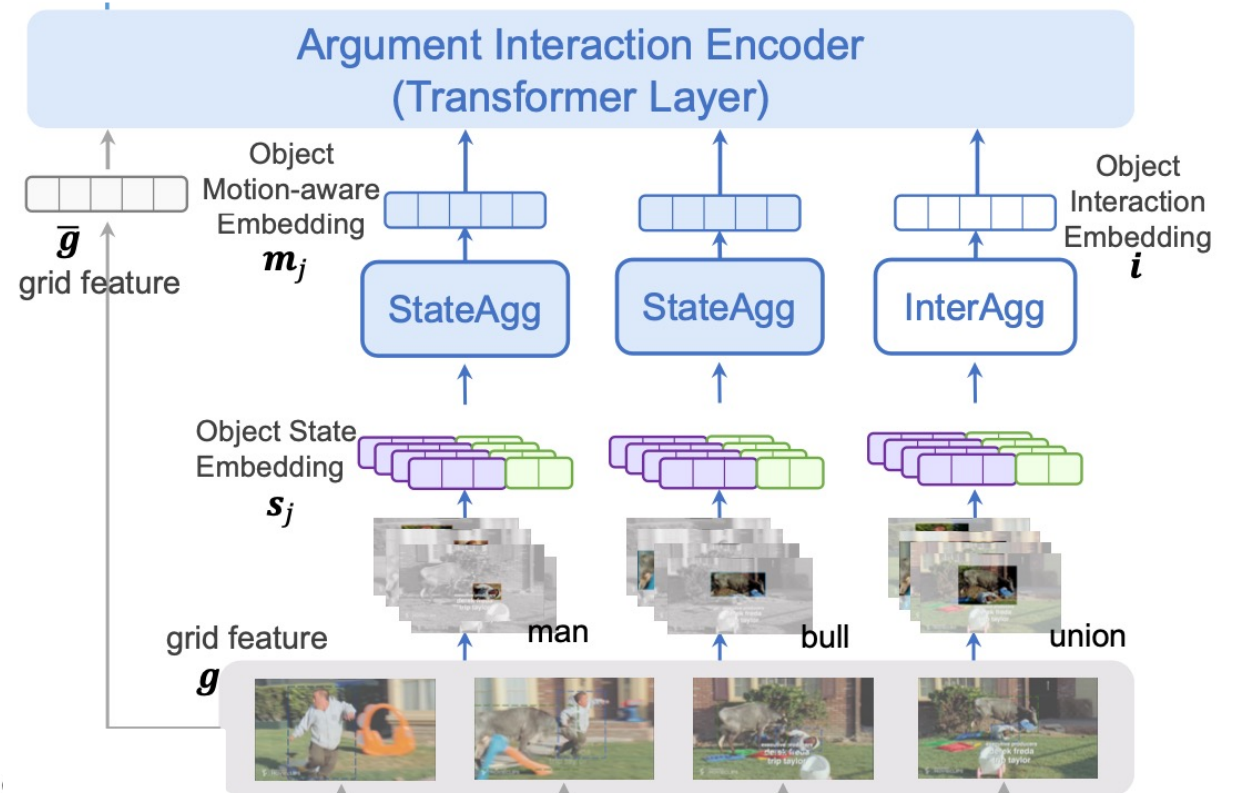


Video Events as Argument State Changes



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Results – Verb & Semantic Role Prediction



Model	Kinetics	Val				Test			
		Acc@1	Acc@5	Rec@5	F ₁ @5	Acc@1	Acc@5	Rec@5	F ₁ @5
TimeSformer	✓	45.91	79.97	23.61	18.23	-	-	-	-
I3D [†]	✗	30.17	66.83	4.88	4.56	31.43	67.70	5.02	4.67
SlowFast [†]	✗	32.64	69.22	6.11	5.61	33.94	70.54	6.56	6.00
I3D [†]	✓	29.65	60.77	18.21	14.01	29.87	59.10	19.54	14.68
SlowFast [†]	✓	46.79	75.90	23.38	17.87	46.37	75.28	25.78	19.20
Ours (OSE-pixel + OME)	✓	52.75	83.88	28.44	21.24	52.14	83.84	30.66	22.45
Ours (OSE-pixel/disp + OME)	✓	53.32	84.00	28.61	21.34	51.88	83.55	30.83	22.52
Ours (OSE-pixel/disp + OME + OIE)	✓	53.36	83.94	28.72	21.40	52.39	83.47	30.74	22.47

Results on Verb Classification

Model	CIDEr		CIDEr-Verb		CIDEr-Arg		ROUGE-L	
	Avg	Std	Avg	Std	Avg	Std	Avg	Std
GPT2 [†]	34.67		42.97		34.45		40.08	
I3D [†]	47.06		51.67		42.76		42.41	
SlowFast [†]	45.52		55.47		42.82		42.66	
SlowFast	44.49 ±2.30		51.73 ±2.70		40.93 ±2.42		40.83 ±1.27	
Ours (OSE-pixel + OME)	47.82 ±2.12		54.51 ±3.00		44.32 ±2.45		40.91 ±1.32	
Ours (OSE-pixel/disp + OME)	48.46 ±1.84		56.04 ±2.12		44.60 ±2.33		41.89 ±1.12	
Ours (OSE-pixel/disp + OME + OIE)	47.16 ±1.71		53.96 ±1.32		42.78 ±2.74		40.86 ±2.54	

Results on Semantic Role Prediction



Understanding videos via Objects, Events, Attributes



► Unique challenges for video-language tasks

Multiple levels of semantics: a video may contain visual features with different granularity

Solution: Hierarchical textual representation of videos by leveraging *image-language foundation models* and *semantic role labeling guidance*

The temporal dimension: objects and events in videos are dynamically related

Solution: Temporal-aware few-shot prompt

How to make GPT-3 understand videos?

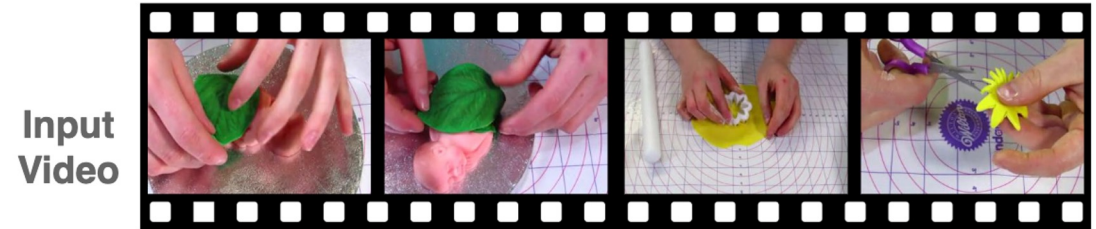


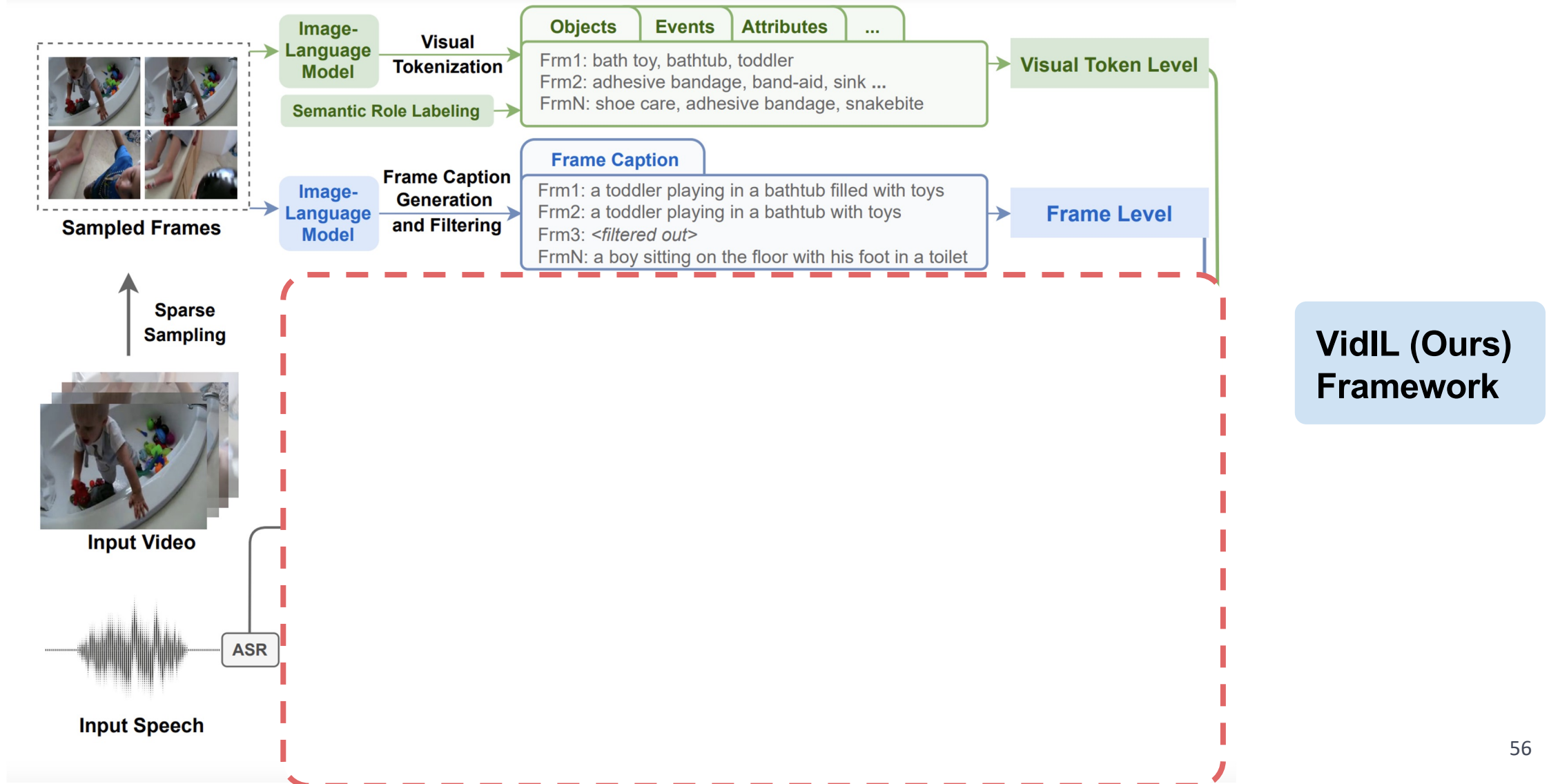
Image-Language Model

Visual Token Level	Objects	cake decorating, sugar paste, clay animation, play-doh		
	Events	cutting mat, woman shaped cake, cake is made, flowered design		
	Attributes	made of fondant, edging, rubbing, paper doilies, green goo		
Frame Level	Frame Captions	a person holding a green object in their hand	a person is putting a green leaf on a baby's head	a person cutting a piece of paper with a pair of scissors

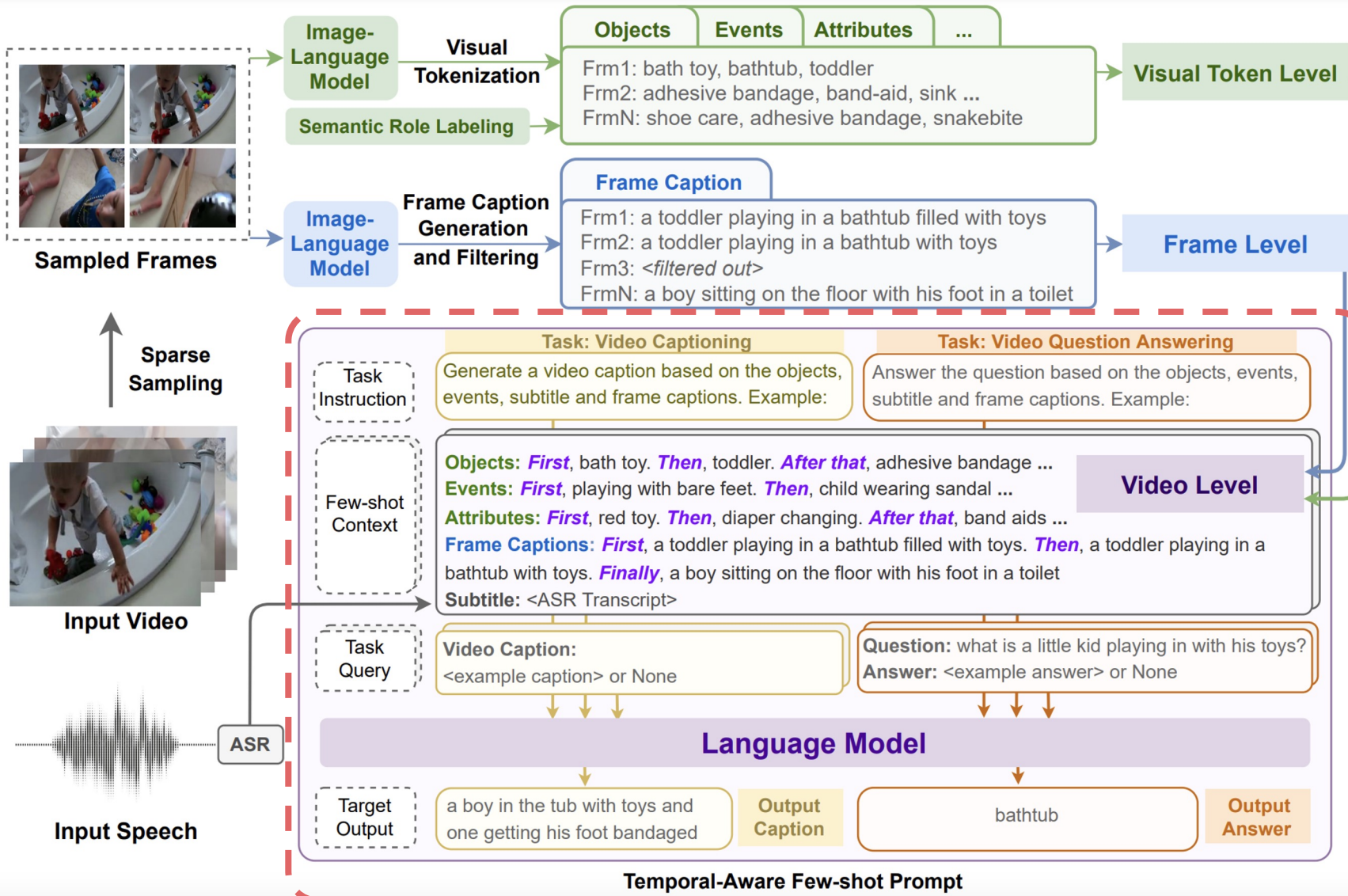
Language Model

Video Level	Next Event Prediction	Question: What will happen next?
		Answer: the person puts the flower on top of the baby-shaped cake

Understanding videos via Objects, Events, Attributes

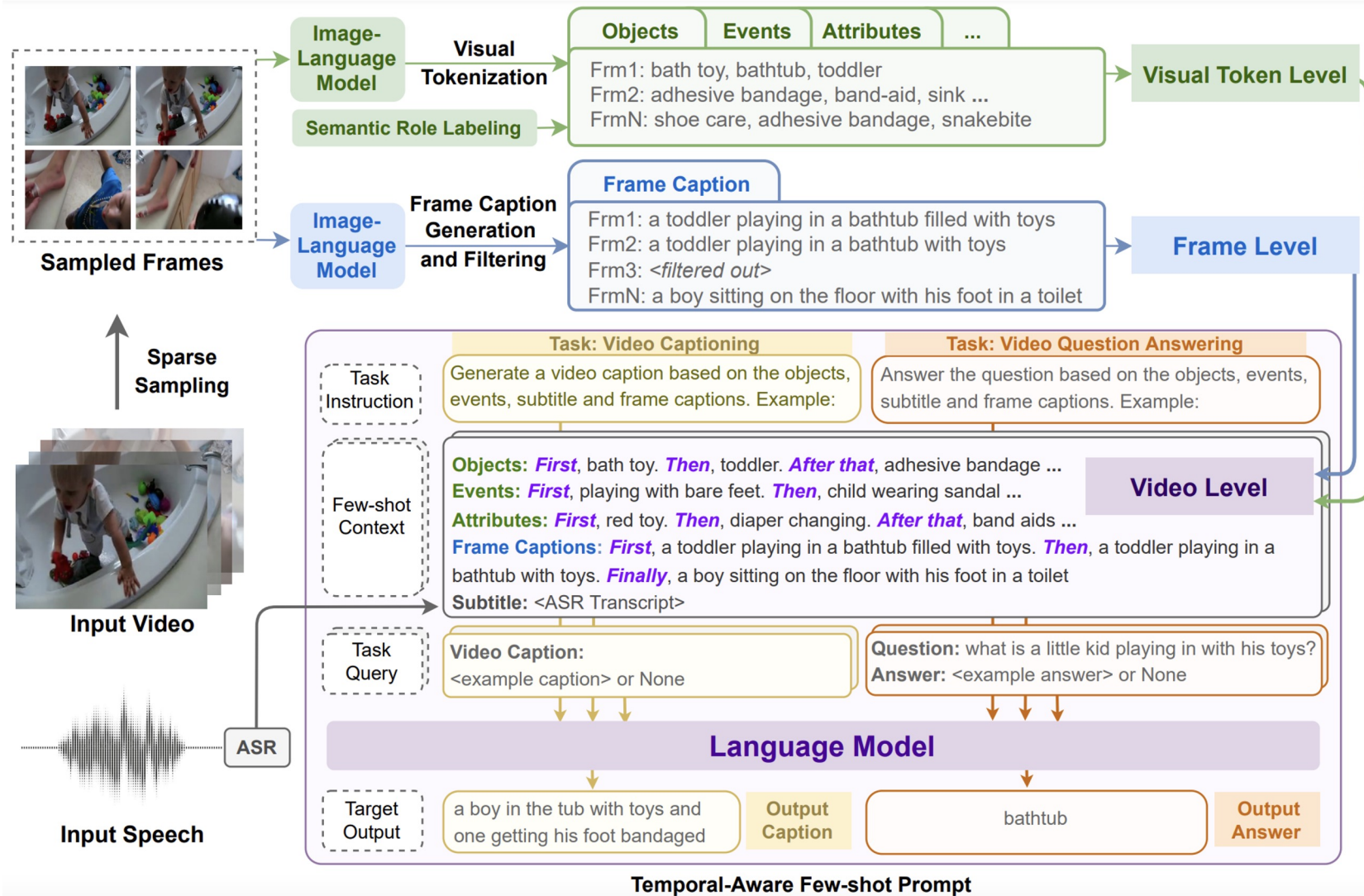


Understanding videos via Objects, Events, Attributes



VidIL (Ours) Framework

Understanding videos via Objects, Events, Attributes



Does **NOT** require **ANY** video data for pretraining

Flexibility in adding additional modalities, e.g., ASR

Understanding videos via Objects, Events, Attributes



Method	ASR	MSR-VTT Caption				YouCook2 Caption				VaTex Caption				Avg C
		B-4	R-L	M	C	B-4	R-L	M	C	B-4	R-L	M	C	
<i>Few-shot</i>														
UniVL	No	2.1	22.5	9.5	3.6	3.3	25.3	11.6	34.1	1.7	15.7	8.0	2.1	13.3
BLIP	No	27.7	43.0	23.0	39.5	0.7	9.0	3.4	11.5	13.5	39.5	15.4	20.7	23.9
BLIP _{cap}	No	21.6	48.0	22.7	30.2	3.7	8.6	3.8	9.4	20.7	41.5	17.4	28.9	22.8
VidIL(ours)	No	26.0	51.7	24.7	36.3	2.6	22.9	9.5	27.0	22.2	43.6	20.0	36.7	33.3
UniVL	Yes	-	-	-	-	4.3	26.4	12.2	48.6	2.7	17.7	10.2	3.4	26.0
VidIL(ours)	Yes	-	-	-	-	10.7	35.9	19.4	111.6	23.2	44.2	20.6	38.9	75.3
<i>Fine-tuning</i>														
UniVL	No	42.0	61.0	29.0	50.1	11.2	40.1	17.6	127.0	22.8	38.6	22.3	33.4	70.2
UniVL	Yes	-	-	-	-	16.6	45.7	21.6	176.8	23.7	39.3	22.7	35.6	106.2

Video Captioning

Method	#video _{PT}	#video _{FT}	MSR-VTT	MSVD
BLIP	0	0-shot	0.55	0.45
BLIP	0	5-shot	0.84	0.53
BLIP _{VQA} [26]	0	0-shot	19.2	35.2
VidIL(ours)	0	5-shot	21.2	39.1
♣ Flamingo-3B [2]	27M	4-shot	14.9	33.0
♣ Flamingo-3B [2]	27M	8-shot	19.6	37.0
♣ Flamingo-80B [2]	27M	4-shot	23.9	41.7
♣ Flamingo-80B [2]	27M	8-shot	27.6	45.5
ALPRO [25]	2M	full-shot	42.1	45.9

Video Question Answering

Method	#video _{FT}	Acc
VLEP [23]	20142	67.5
MERLOT [67]	20142	68.4
VidIL(ours)	10-shot	72.0
Human	-	90.5

supervised

Video-Language Future Event Prediction (VLEP)




Understanding videos via Objects, Events, Attributes



Video Captioning

MSR-VTT Caption	YouCook2 Caption	VaTex Caption
		
Objects: First, interview . Then, cable television. After that, television program . Finally, sports commentator . Events: ... Attributes: ... Frame Captions: ...	Objects:... Events:... Attributes:... Captions:... Subtitle: Now our sausages are pretty much cooks going to take those out all the time . And we're going to now, my cat gravy as source .	Objects: ... Events: ... Attributes: First, tagging. Then, woodburning . After that, wood burning . Finally, turning on dial. Frame Captions: First, a piece of wood with words drink up written on it ...
UniVL: a man is playing a man with a man . BLIP: a man in a suit and tie sitting on a couch Ours: an interview with a sports commentator	UniVL: add the sausages to the pan Ours: take the sausages out of the pan and add some gravy to the plate	UniVL: you 're ready to decorate your cake BLIP: a person holding a string with a small object in front of them Ours: A person is making a sign that says "Drink Up" with a wood burning kit.
Ground Truths: <ul style="list-style-type: none"> • 2 men are discussing sports on a talk show • a man being interviewed on a tv show 	Ground Truth: <ul style="list-style-type: none"> • remove sausages from pan 	Ground Truth: Someone uses a wood burning tool to burn a design into a slice of wood and then begins to brush polyurethane unto it.

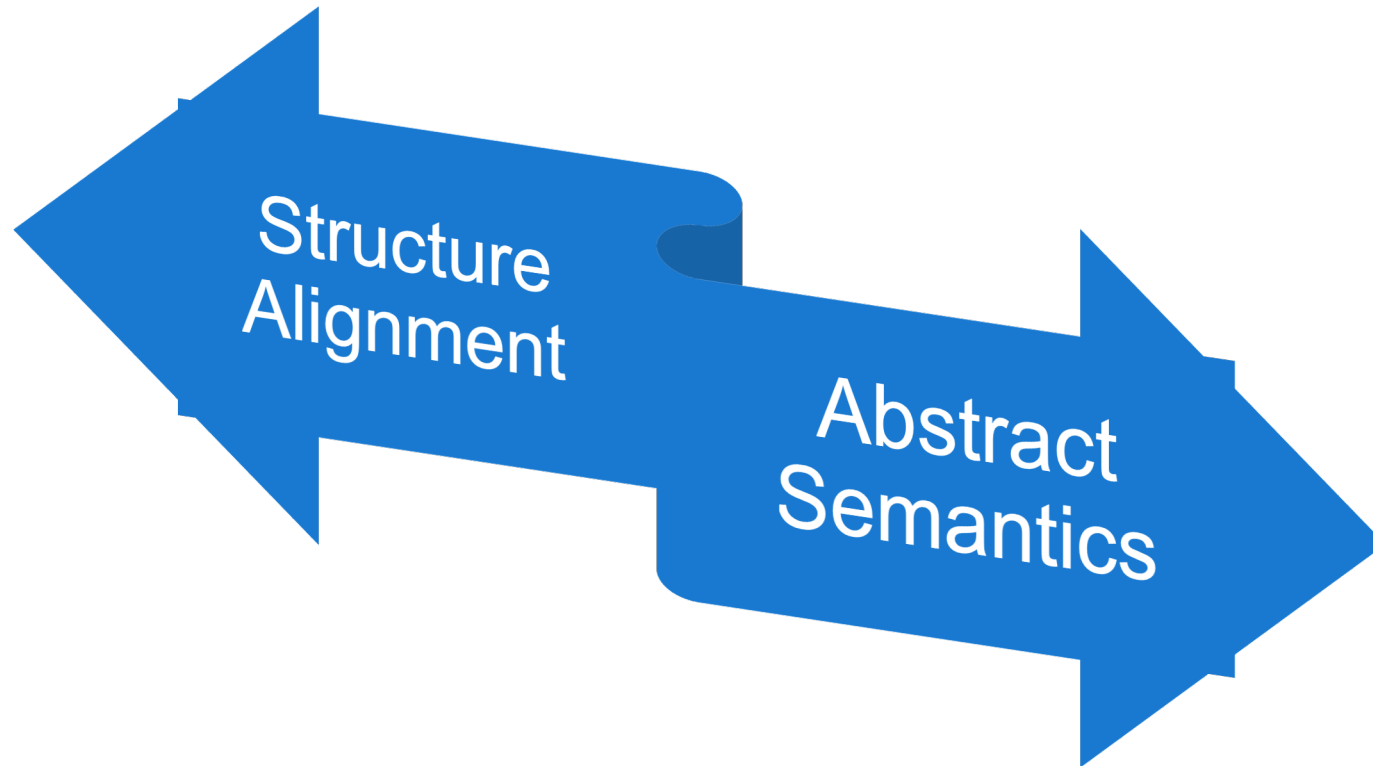
Video-language Future Event Prediction

		
Frame Captions: First, a woman holding a plate in a kitchen. Then, a man sitting at a table with two mugs. Finally, a woman holding a pizza in a kitchen.		
Dialogue: Bernadette : I don't think you are. Raj : You didn't think I was gonna be in your kitchen this morning, Raj : yet here I am.		
Question: What is more likely to happen next? A: Bernadette will drop the dishes and break them. B: Bernadette will put the dishes in the sink		
Answer:		
VidIL Prediction: Bernadette will put the dishes in the sink		

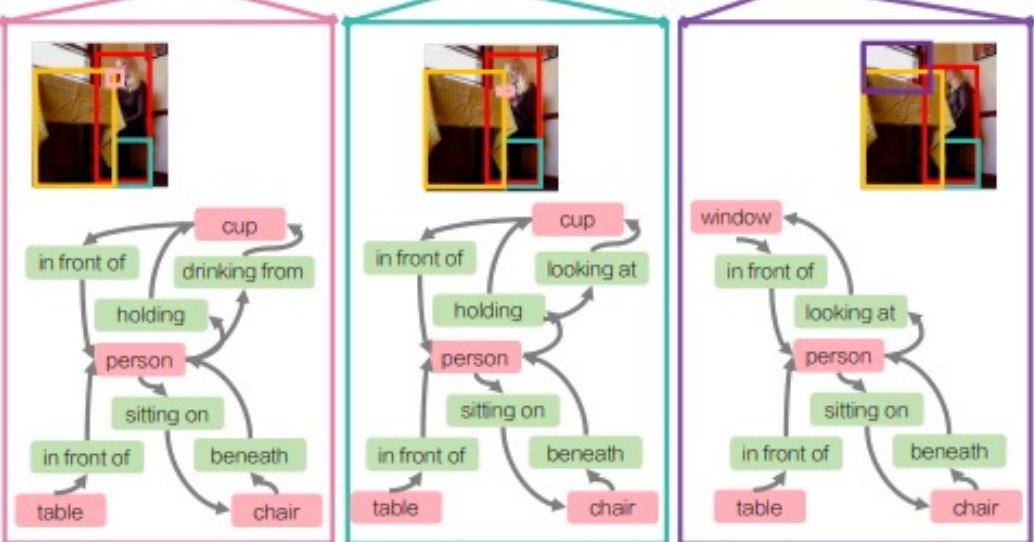
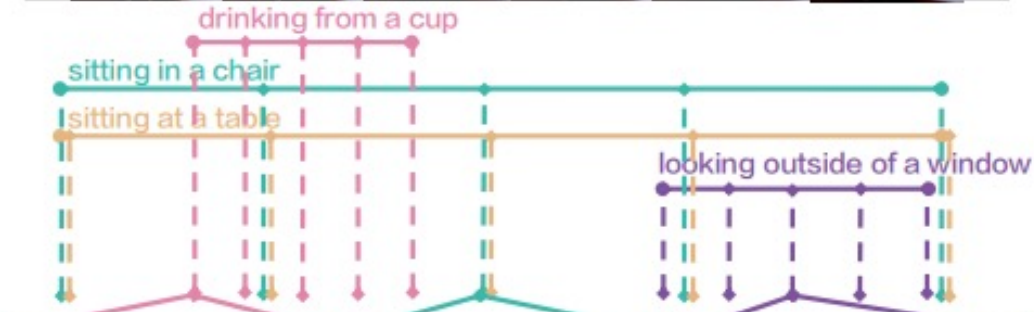
Future Challenges



- Structured: Capturing semantic structure
- Abstract: Understanding abstract and complicated concepts

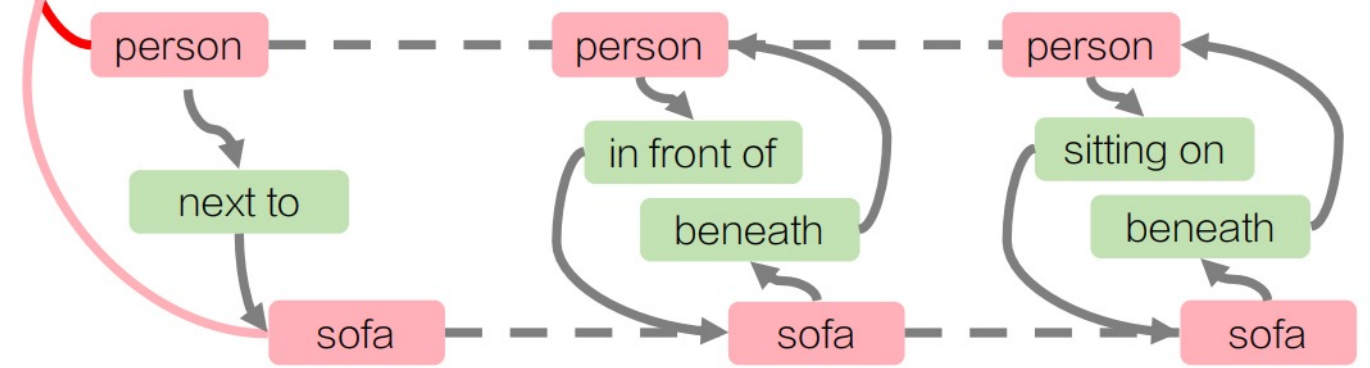
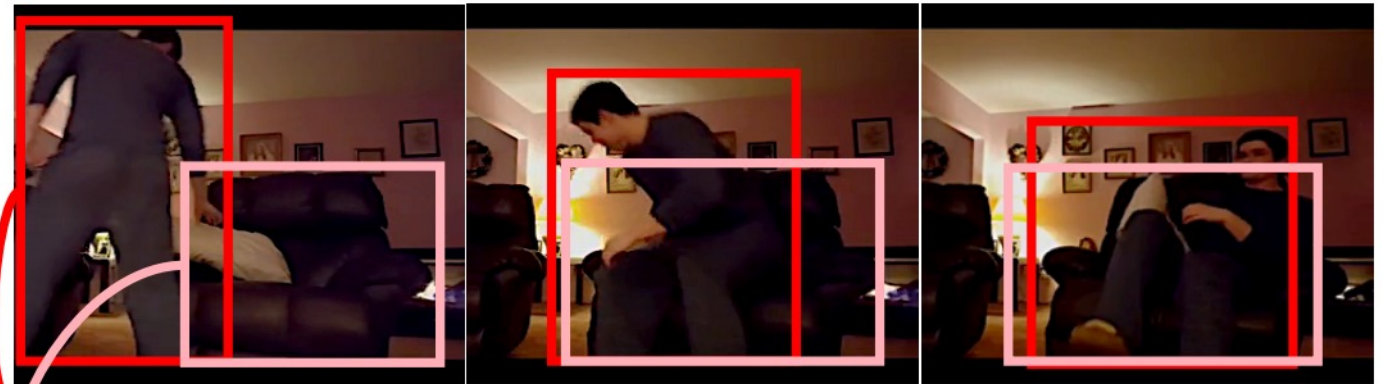


Future Direction 1: Structured Encoding



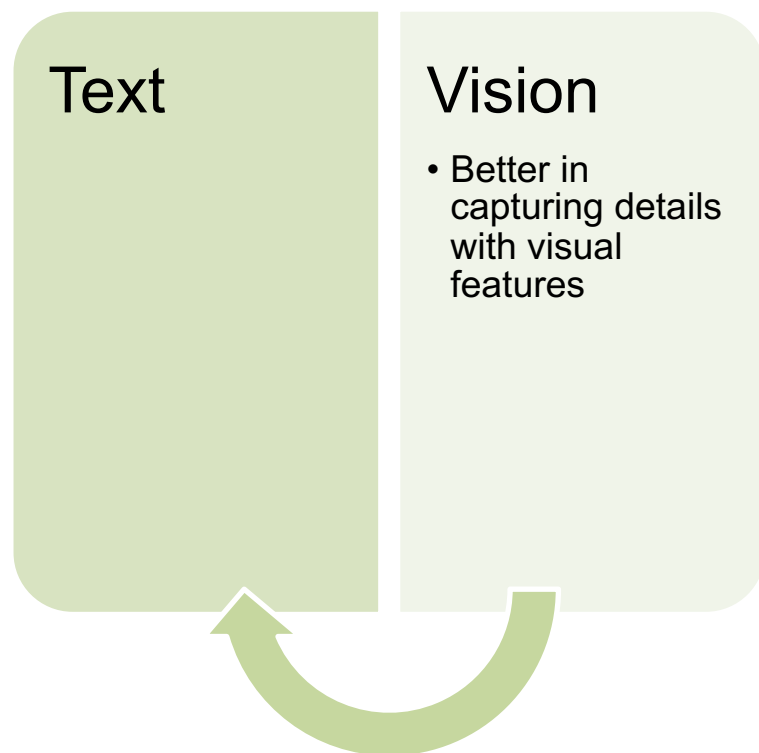
Action: "Sitting on a sofa"

time →



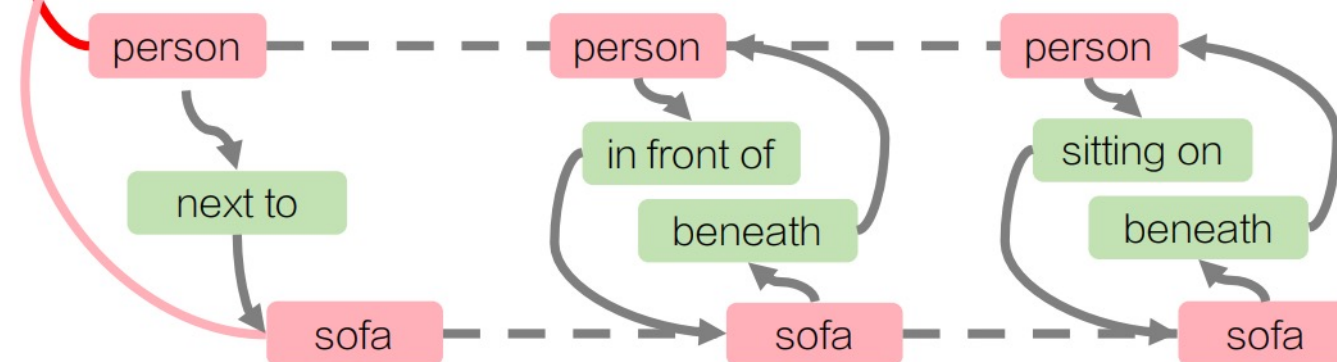
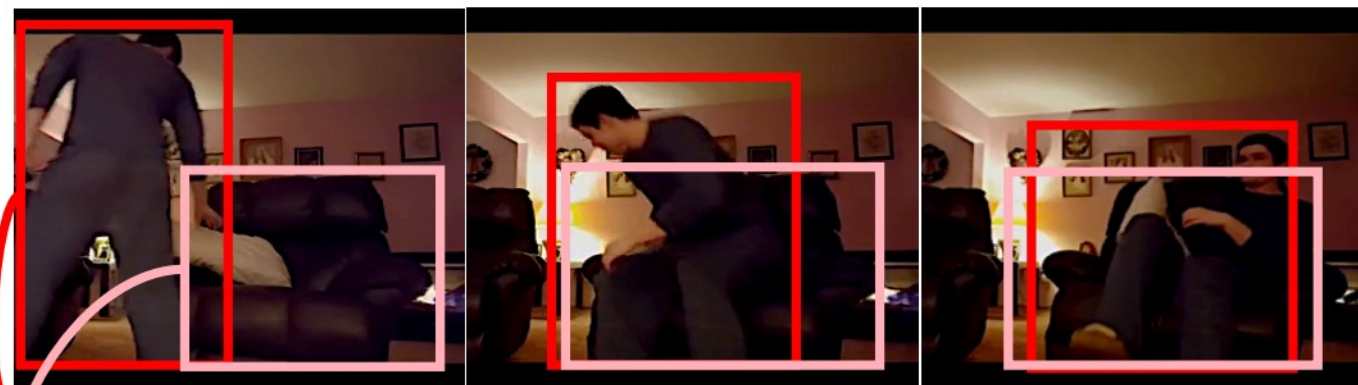
Spatio-temporal scene graphs

Future Direction 1: Structured Encoding



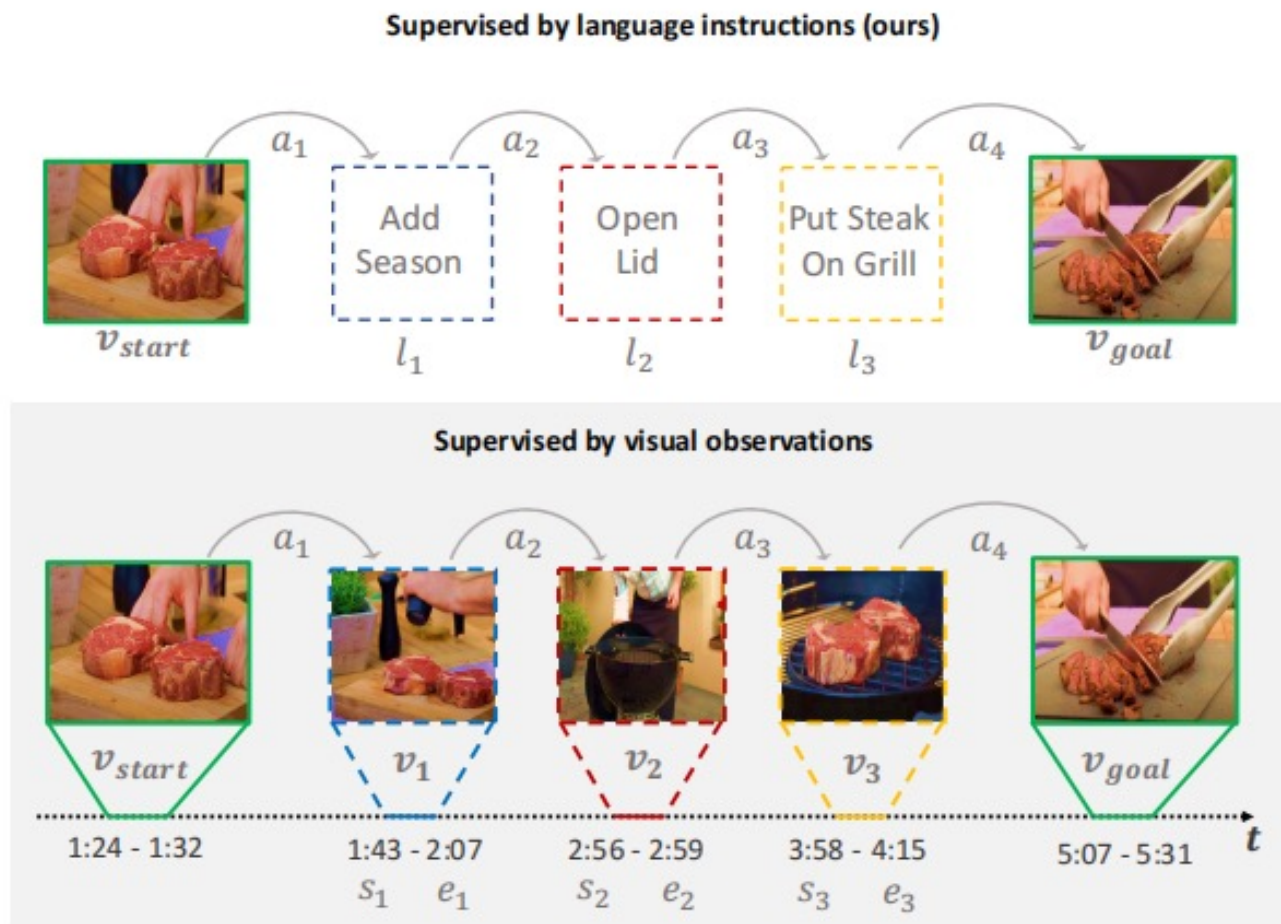
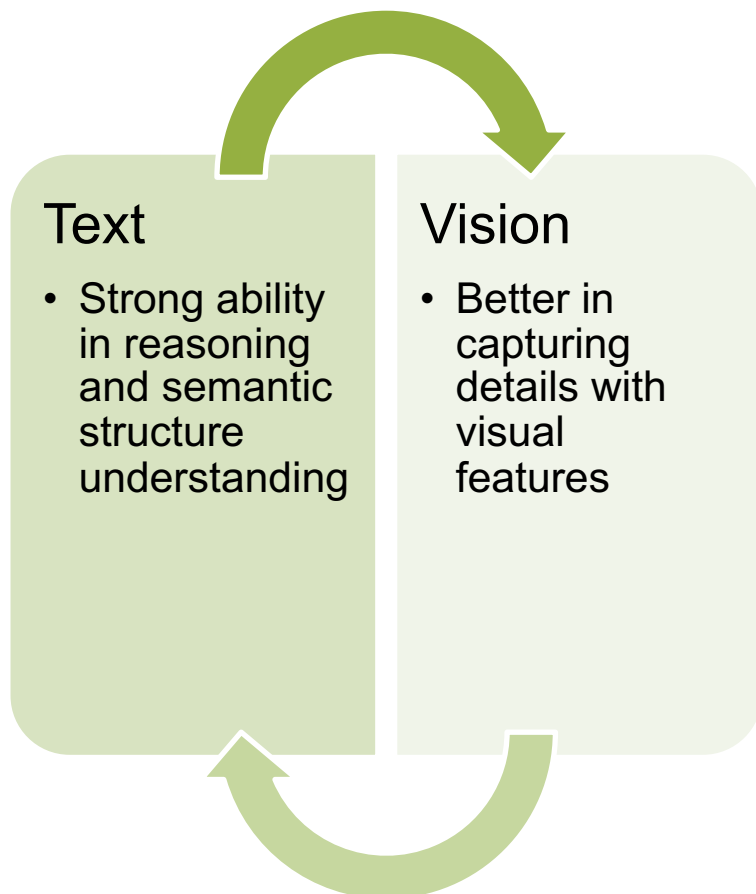
Action: "Sitting on a sofa"

time



Spatio-temporal scene graphs

Future Direction 1: Structured Encoding





Deep Semantic Understanding:

Discover knowledge (important information) that humans are actively seeking or communicating.

Future Direction 2: Abstract Semantics



Text generation paradigm (e.g., GPT-3) is taking over the NLP world.
But it is flat and surface-to-surface.

Bounded Knowledge

Short Context

Surface-to-Surface

Future Direction 2: Abstract Semantics



Text generation paradigm (e.g., GPT-3) is taking over the NLP world.
But it is flat and surface-to-surface.

Bounded Knowledge

Short Context

Surface-to-Surface

Surface → Deep

Concrete → Abstract

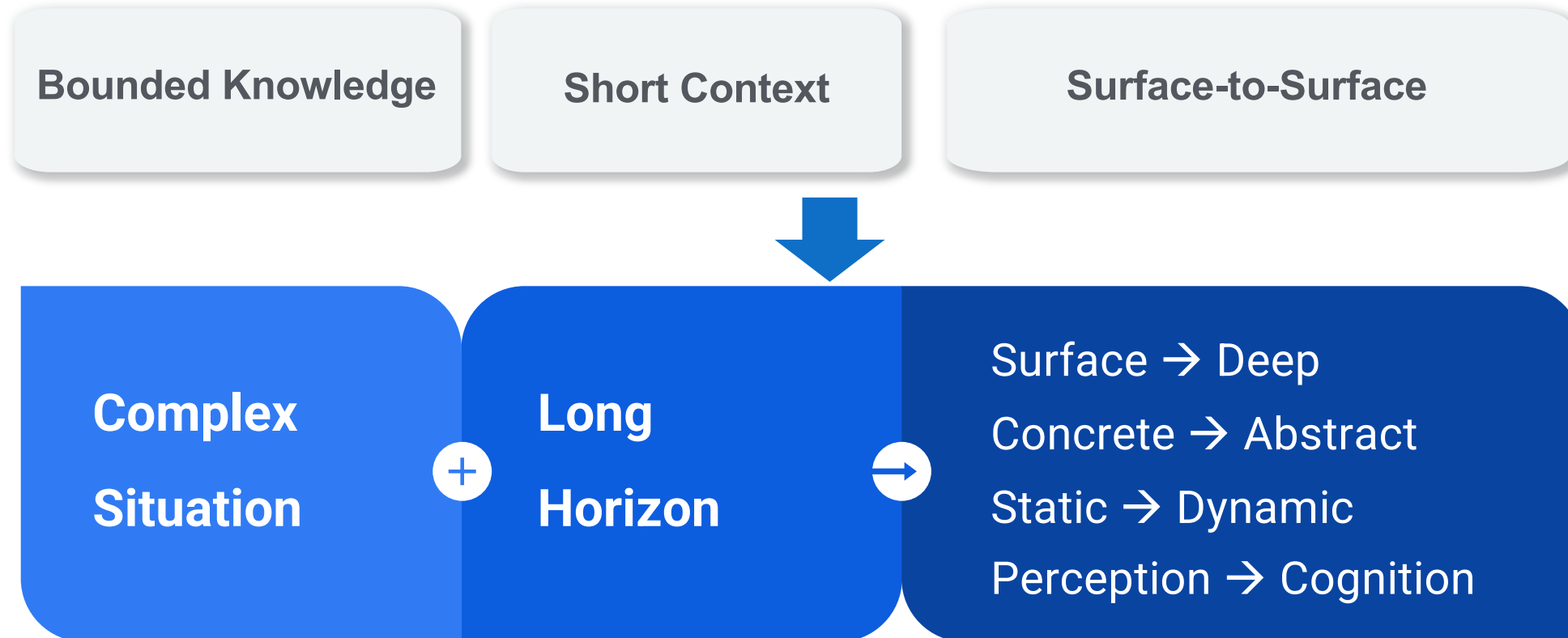
Static → Dynamic

Perception → Cognition

Future Direction 2: Abstract Semantics



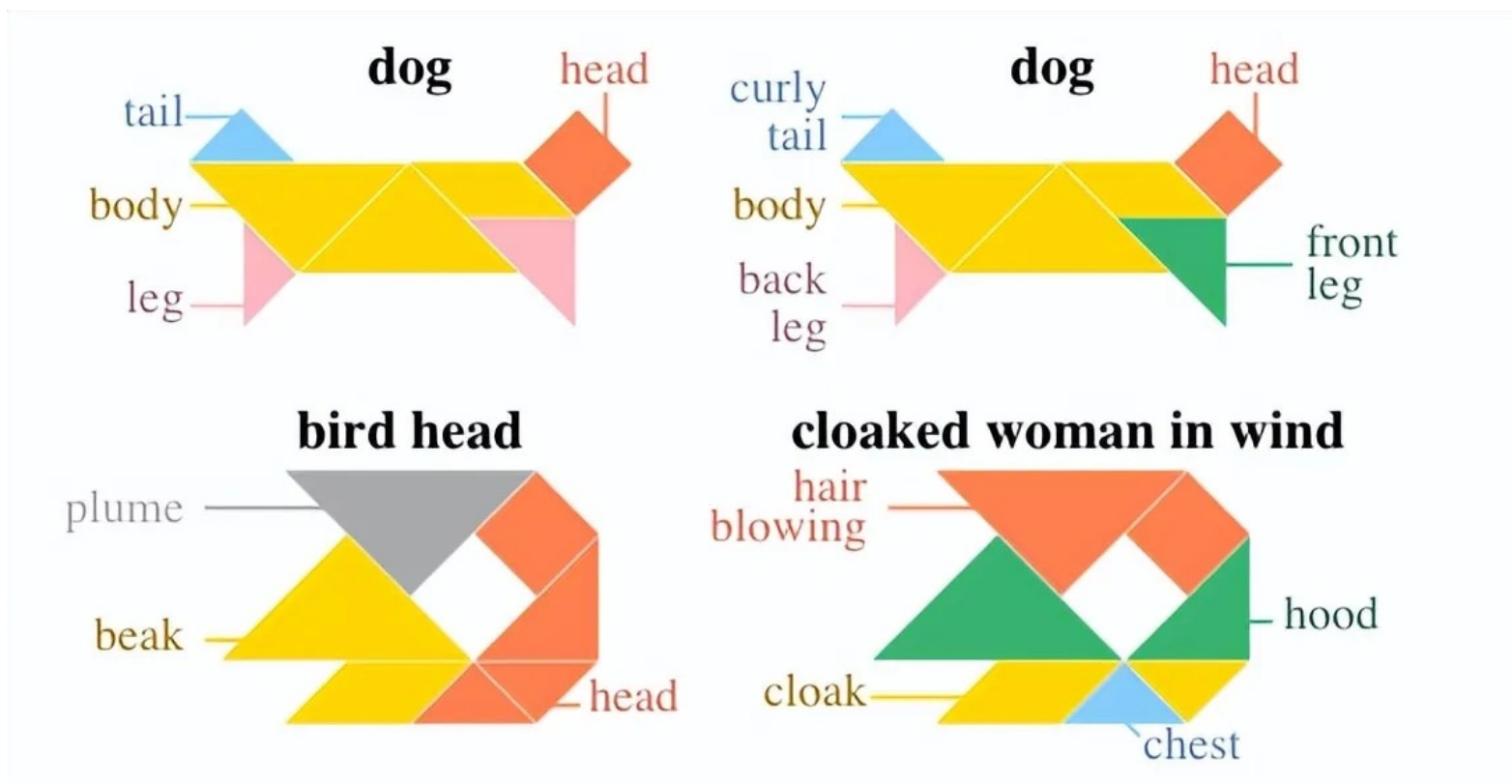
Text generation paradigm (e.g., GPT-3) is taking over the NLP world.
But it is flat and surface-to-surface.



Future Direction 2: Abstract Semantics



Abstract



Future Direction 2: Abstract Semantics



Abstract



Love



Happiness

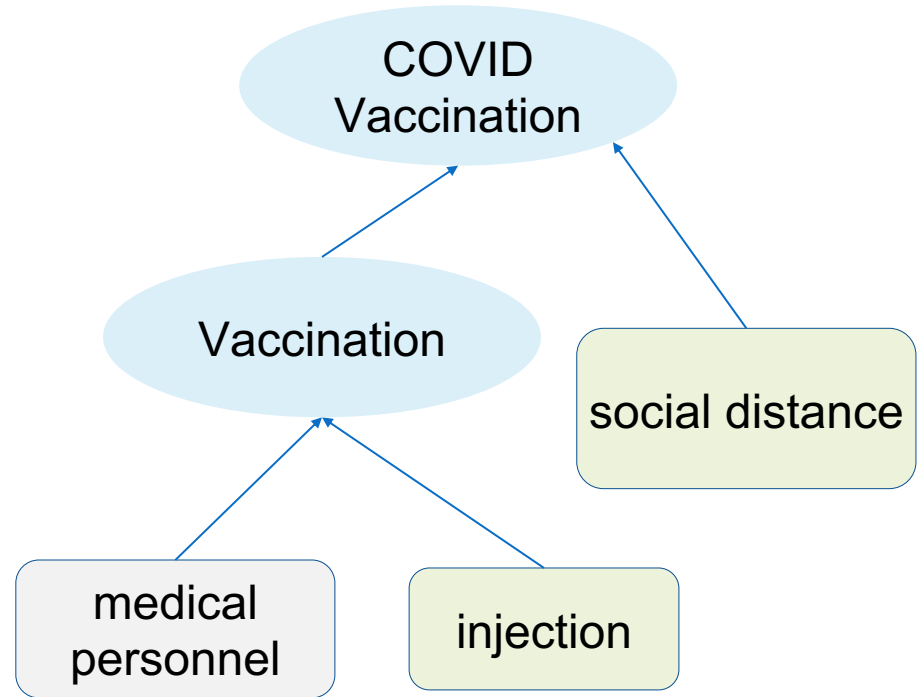


Emotion \leftrightarrow Music

Future Direction 2: Compositional Semantics



Compositional



Future Direction 2: Compositional Semantics



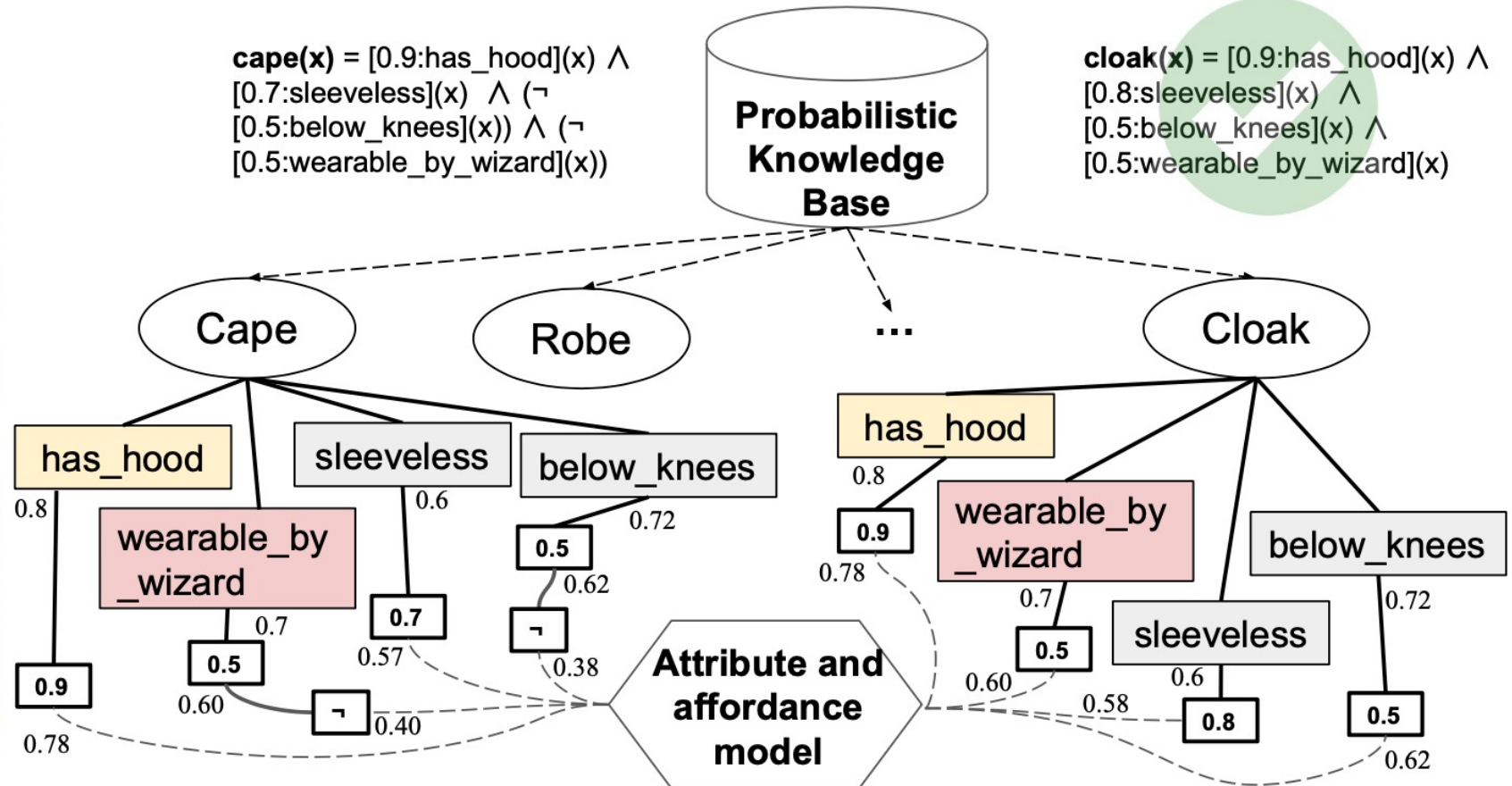
Reasoning

Image and object bounding box

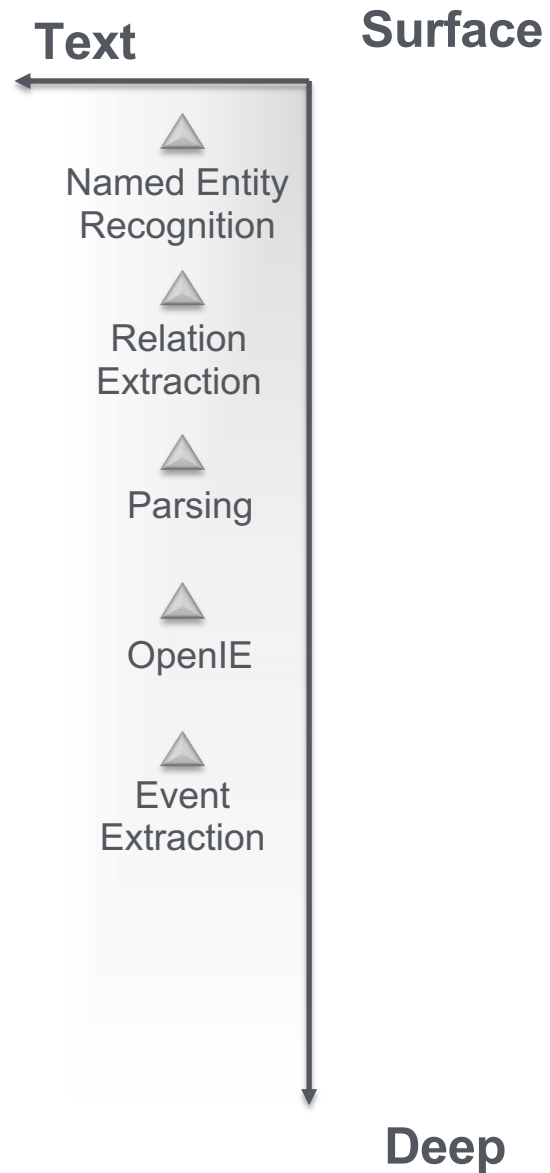


$\text{cape}(x) = [0.9:\text{has_hood}](x) \wedge$
 $[0.7:\text{sleeveless}](x) \wedge (\neg$
 $[0.5:\text{below_knees}](x)) \wedge (\neg$
 $[0.5:\text{wearable_by_wizard}](x))$

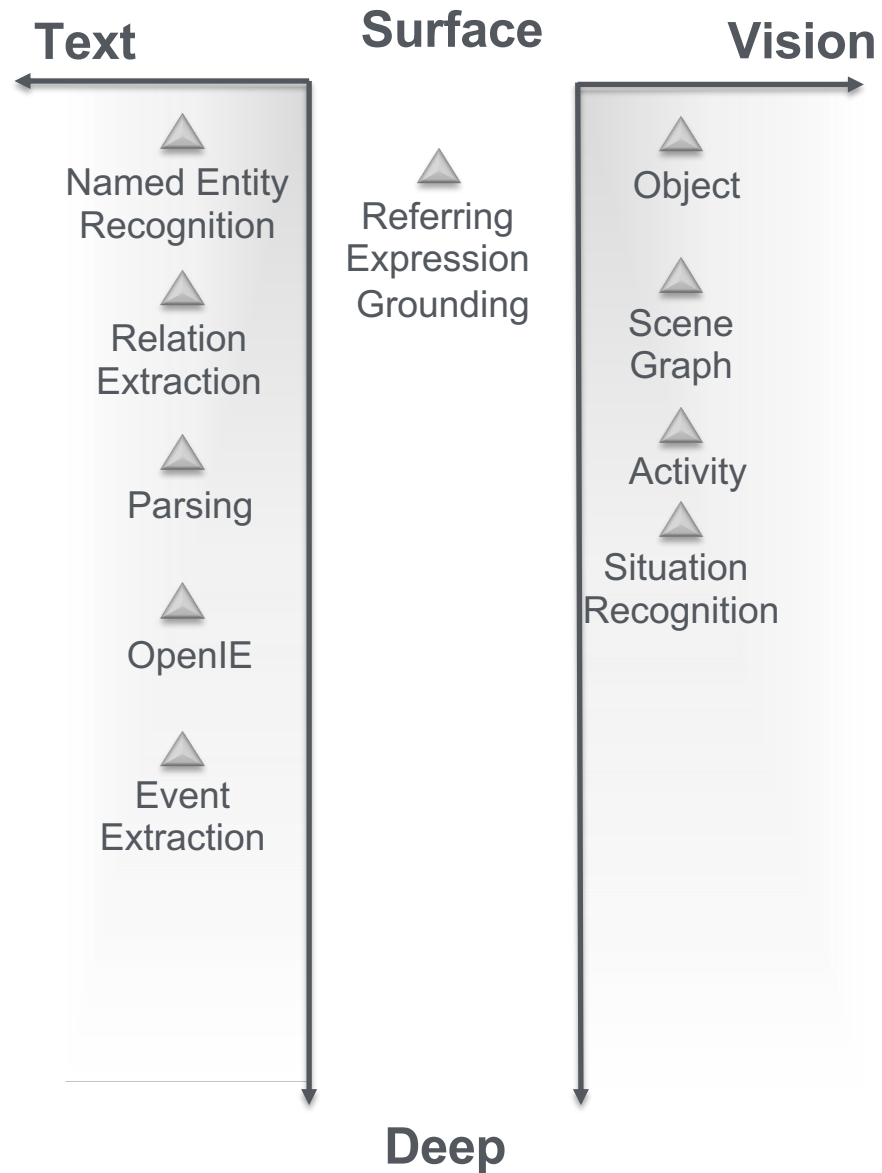
$\text{cloak}(x) = [0.9:\text{has_hood}](x) \wedge$
 $[0.8:\text{sleeveless}](x) \wedge$
 $[0.5:\text{below_knees}](x) \wedge$
 $[0.5:\text{wearable_by_wizard}](x)$



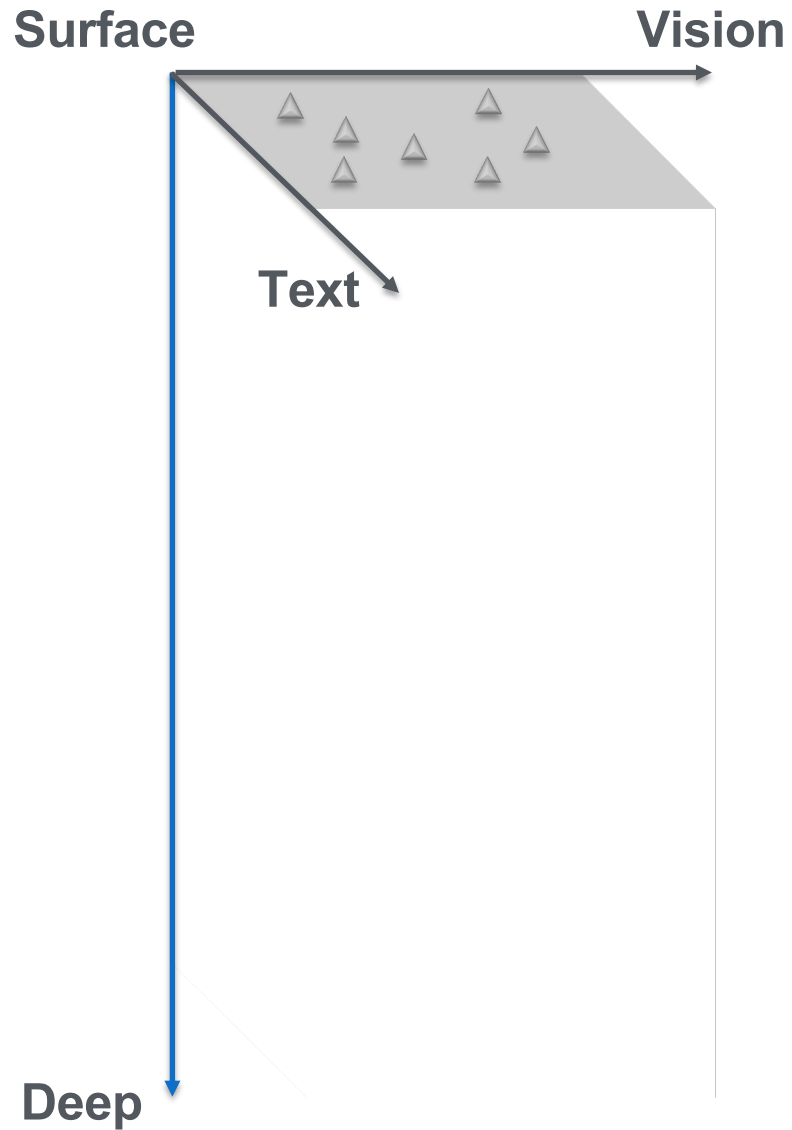
Future Research: From Surface to Deep Semantics



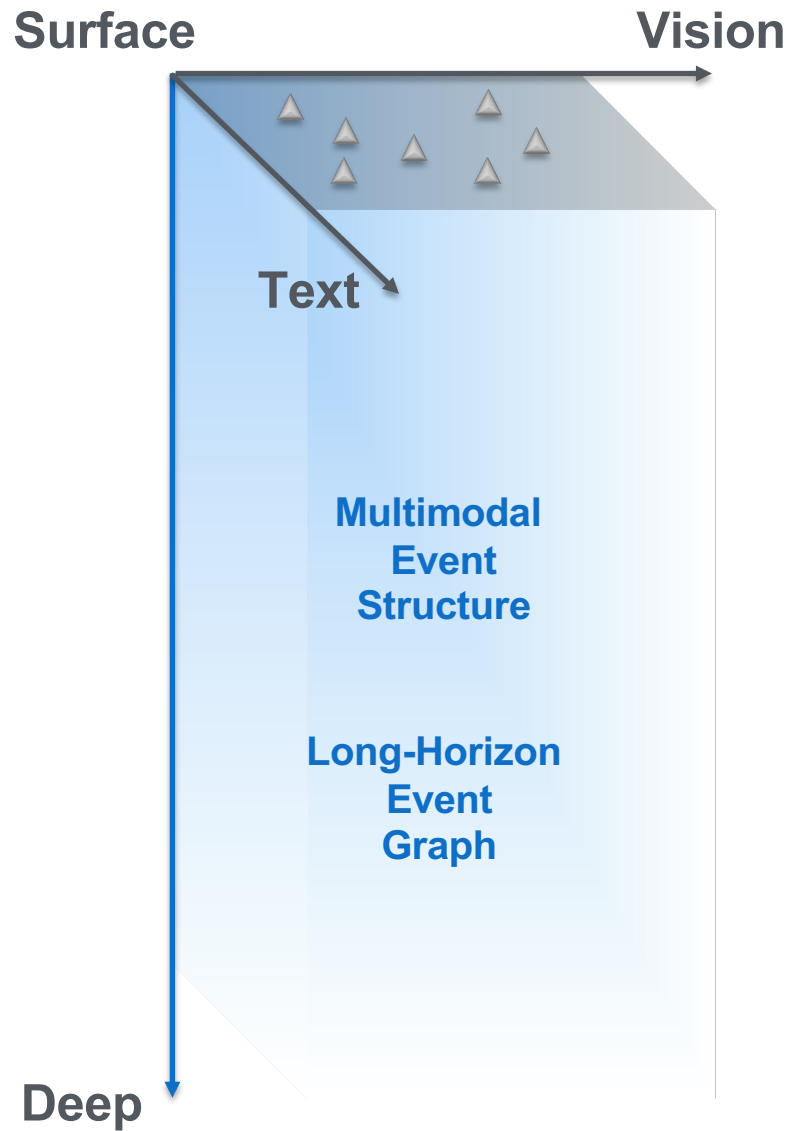
Future Direction: From Surface to Deep Semantics



Future Direction: From Surface to Deep Semantics



Future Direction: From Surface to Deep Semantics



Future Direction: From Surface to Deep Semantics

